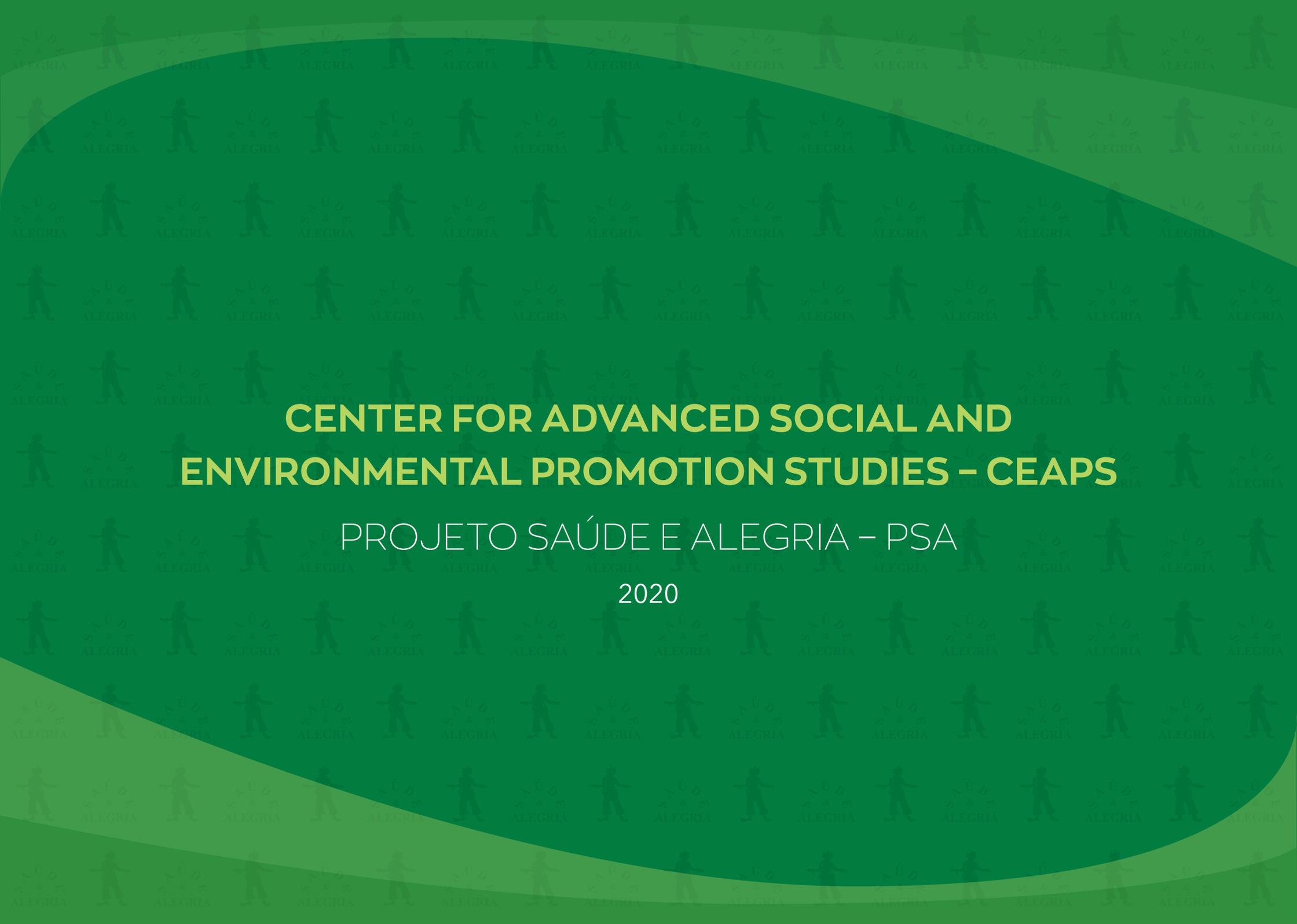




2020 ANNUAL ACTIVITIES REPORT





CENTER FOR ADVANCED SOCIAL AND ENVIRONMENTAL PROMOTION STUDIES – CEAPS

PROJETO SAÚDE E ALEGRIA – PSA
2020

LIST OF ACRONYMS

ACOSPER	Cooperative of Agroextractive Workers in Western Pará
ACS	Community Health Agent
AMABELA	Belterra Women Farmers Association
AMARC	World Association of Community Radios
AMTR	Association of Rural Women Workers
APRUSPEBRAS	Association of Rural Producers on the Left Bank of the Tapajós River
ATER	Technical Assistance and Rural Extension
8° BEC	8th Construction Engineering Battalion
BNDES	National Bank for Economic and Social Development
CEAPS	Center for Advanced Social and Environmental Promotion Studies
CEDCA	State Council for the Rights of Children and Adolescents
CEFA	Floresta Ativa Experimental Center
CFR	Rural Family House (<i>Casa Familiar Rural</i>)
CIFA	Floresta Ativa Intercommunity Council
CMPD	Municipal Drug Policy Council
CMSS	Santarém Municipal Health Council
CNS	National Council of Extractive Populations
COMDCA	Municipal Council for the Rights of Children and Adolescents
COOMFLONA	Mixed Cooperative of the Tapajós National Forest
CRAS	Social Assistance Reference Center
CREAS	Specialized Reference Center for Social Assistance
DPE	State Public Defender
EMATER-PA	Company of Technical Assistance and Rural Extension of the State of Pará
EPS	Permanent Health Education
ESFR	Riverside Family Health Care Strategy
FASE	Federation of Social and Educational Assistance Bodies
FEAGLE	Federation of Residents' Associations and Communities of Lago Grande Agroextractive Settlement
FLONA	Tapajós National Forest
FCFT	Federation of FLONA Organizations and Communities



GPS	Global Positioning System
ICMBio	Chico Mendes Biodiversity Conservation Institute
IMAFLORA	Forest and Agricultural Management and Certification Institute
ICS	Climate and Society Institute
KAS	Konrad Adenauer Stiftung
ONG	Non-Governmental Organization
PAE	Agroextractivist Project
PNH	National Policy for Humanization
PSA	Projeto Saúde e Alegria
PVC	Polyvinyl chloride
RESEX	Tapajós-Arapiuns Extractive Reserve
SAF	Agroforestry System
SAMU	Emergency mobile care service
SAPOPEMA	Society for Research and Protection of the Environment
SEMSA	Municipal Health Secretariat of Santarém
SEMTRAS	Municipal Secretary of Labor and Social Assistance
SESPA	Pará State Department of Health
STTRS	Union of Rural Workers
SUS	Brazil's Universal Health Care System
TAPAJOARA	Organization of Tapajós Arapiuns Extractive Reserve Associations
TBC	Community Based Tourism
TNC	The Nature Conservancy
TURIARTE	Cooperative of Tourism and Handicrafts of the Forest
UBSF	Basic Fluvial Health Unit
UD	Demonstrative Unit
UEPA	Pará State University
UFOPA	Western Pará Federal University
UFPA	Pará Federal University
UFSC	Santa Catarina Federal University
UNICEF	United Nations Children's Fund
USFF	Fluvial Family Health Unit
USP	São Paulo University
WCS	Wildlife Conservation Society



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1. PRESENTATION OF CEAPS/ PROJETO SAÚDE E ALEGRIA



1.1 - Technical Information

INSTITUTION	CEAPS / Nome fantasia: “PROJETO SAÚDE & ALEGRIA”	
ACTIVITIES:	Community and territorial, sustainable, and integrated development in the areas of: social organization; health; environment; income generation; education; culture; popular communication; digital inclusion, and participatory research.	
DIRECT LINE OF WORK:	Communities in rural areas in the municipalities of Santarém, Belterra, Aveiro, Itaituba and Juruti, in the Lower and Middle Amazon region, Western Pará, and surrounding areas.	
BENEFICIARIES:	PSA's target audience is composed, in its majority, by traditional populations distributed along rivers and roads. In these communities, there are 30 to 200 families occupying vacant lands or settlements areas, plots, and Protected Areas (Conservation Units).	
INSTITUTIONALITY:	CENTER FOR ADVANCED SOCIAL AND ENVIRONMENTAL PROMOTION STUDIES - CEAPS <ul style="list-style-type: none"> • Non-profit, civil society organization established in 1985 • Taxpayer's ID (CNPJ) 55.233.555/0001-75 • Recognized as a Municipal Public Utility Entity - Law No. 16,902/2001 - Santarém/PA • Recognized as a Federal Public Utility Entity - Ordinance 266 of the Ministry of Justice published in the Federal Official Gazette (March 3rd 2006). • Registered with the National Social Assistance Council - Brasília/Federal District - Resolution 174 published in the Federal Official Gazette on 11/18/98. • Certified as a Social Assistance Charity Entity - Resolution No. 71 published in the Federal Official Gazette on 05/28/07, Section I, process No. 71010.002694/2006-42. 	
PRESIDENT:	PRESIDENT OF THE BOARD OF DIRECTORS:: Rodrigo José de Sampaio Leite Filho.	
HEADQUARTERS:	Av. Mendonça Furtado, nº 3979 Santarém/Pará CEP: 68040050 Tel: 015 (93) 99143-1091 E-mail: psa@saudeealegria.org.br Site: http://www.saudeealegria.org.br	
TECHNICAL RESPONSIBILITY:	Overall Coordination	Caetano Scannavino Filho Eugênio Scannavino Netto
	Economic Development Management	Davide Pompermaier
	Social Development Management	Paulo Lima
	Education, Culture, and Communication Coordinator	Fabio Anderson Pena
	Health Coordinator	Eugênio Scannavino Netto
	Administrative Management	Adriana Pontes

1.2 – Who we are

Projeto Saúde e Alegria (PSA) is a non-profit civil initiative that has been operating since 1987 in communities in the Brazilian Amazon, with the objective of promoting and supporting participatory processes of integrated and sustainable community development that demonstrably contribute to the improvement of public policies, in the quality of life and in the exercise of citizenship and human rights of the populations supported.

Currently, the PSA directly supports around 50 thousand residents of rural communities - mainly traditional, many of whom are in a situation of social vulnerability - from Santarém, Belterra, Itaituba, Aveiro, Mojuí dos Campos and Juruti, municipalities located in the West of the State of Pará.

The actions carried out seek community, territorial, sustainable, and integrated development, in the following areas:

- » **Territorial, land, and environmental planning;**
- » **Social organization, citizenship, and human rights;**
- » **Education, culture, communication, and digital inclusion;**
- » **Health, access to water, and sanitation;**
- » **Renewable energies;**
- » **Income generation through agroextractive activities and other socio-biodiversity or forest economy products and services**

The interdisciplinary technical team of Projeto Saúde e Alegria uses participatory methodologies to mobilize and engage residents, not only as an audience participating in the actions, but as active partners in building solutions to their own challenges.

In a playful and educational work approach, leaders, rural producers, entrepreneurs, teachers, health agents, women, youth, and children also become multipliers of the projects. Active participation in the assessment, planning, and monitoring of actions, also ensure self-management of their development.

Public and private institutions, NGOs, and social movements have increasingly sought out PSA to learn from their experience, expanding the capacity of Brazilian - and international - communities to promote real social, economic, and environmental transformation.

HISTORY

Projeto Saúde e Alegria (PSA) was born from a practical experience of sanitary doctor Eugênio Scannavino Netto and art educator Márcia Silveira Gama. Hired in 1983 by the Municipality of Santarém (PA) to provide health care in riverside communities, they decided to use participatory, educational, and self-management methodologies for more meaningful work, incorporating prevention actions, research, training of local volunteers - the "Health Patrollers"- and educational competitions.

With the change of municipal management, almost two years later, the work was interrupted. And, to continue and expand the actions, the Center for Advanced Studies on Social and Environmental Promotion (CEAPS) was created, a non-profit civil institution that runs the PSA. With the support and collaboration of Sérgio Arouca (Fiocruz) and Cesare Della Rocca (Unicef), PSA

activities began in 1987, with resources from BNDES (Finsocial), intervention by the Federal University of Pará (UFPA), and technical supervision by Oswaldo Cruz Foundation (Fiocruz).

The incorporation of social entrepreneurs, mainly from the region, and the knowledge of the communities broadened the range of actions and, gradually, a proposal for integrated community development was consolidated. The initiative began with 16 pilot communities in the 2000s and has multiplied into new areas in shared management with the communities themselves.

Today, PSA operates in six municipalities in the western region of Pará, generating practical and continuous benefits for around 50 thousand people, in addition to working to replicate its sustainable development technologies in Brazil and abroad.

Commitments

Desenvolvimento Comunitário na Amazônia

“Saúde, Alegria do Corpo;
Alegria, Saúde da Alma”

Mission

Promote and support integrated and sustainable development participatory processes that contribute in a demonstrative way to the improvement of public policies, the quality of life, and in exercise of citizenship with emphasis on the traditional populations of the Amazon.

Vision

To be a reference in participatory methodologies and social technologies for the joyful, harmonious, and sustainable development of peoples.

Values

RESPECT FOR DIVERSITY

SOLIDARITY

ETHICS

EQUITY

JUSTICE

TRANSPARENCY

SOCIAL AND ENVIRONMENTAL RESPONSIBILITY

RESPECT FOR LIFE

Saúde e Alegria Team:

1. Manoel Altamir de Sá Neves
2. Elis Lucien Rodrigues Barbosa
3. Silvaneir Rodrigues
4. João Carlos Dombroski
5. Sebastião Alves dos Santos
6. Wander Luiz Soares da Silva
7. Waldemar Guimaraes Paz
8. Edna Reis Costa Araújo
9. Tiberio Allogio
10. Livaldo Sarmento da Silva
11. Moacir Imbiriba Rodrigues
12. Jair Dourado Lopes
13. Walter Oliveira da Silva
14. Glauce Oliveira Lima
15. Steve Mcqueen Fernando
16. Nelson Rodrigues Pontes
17. Jarine Rodrigues Reis
18. Laurimar Lopes
19. Daliane Lopes de Sousa
20. Juscelino Kubitscheck Ferreira Fernandes
21. Alexandre Godinho
22. Orlandino Sousa dos Santos
23. Raissa Daiane Sousa Lira
24. Lenilza Farias
25. Paulo Silvano de Sousa Martins
26. Luiz Carlos dos Santos Pereira
27. Camila Rebelo Elias
28. Jerry Dourado Lopes

29. Ana Daiane Lopes Costa
30. Paulo Henrique Bonassa
31. Jussara Vanessa Salgado
32. Waldicleia Pedro Sobral
33. Arivaldo Batista da Silva
34. Marcia Gemaque
35. Marcio Roberto Cunha dos Santos
36. Breno Calzavara Flores
37. Luiz Antonio Dombroski
38. Ralcy Douglas Silva Carvalho
39. Mariana Bittencourt Ribeiro
40. Josiane da Silva Duarte

Contributors:

Samela Bonfim

Priscila Cotta

Raik Pereira



1.3 - MAIN PRIZES AND CERTIFICATION

1999

» Pioneers of the XXI Century - World Media.

2002

» Milton Santos Health & Environment Award -FIOCRUZ-OPAS

» Super Ecology Award - Superinteressante Magazine

» Citizenship Award - Innovative Social Experiences- IDB, Solidarity Community - UN

2003

» Certified as a Social Technology by the Banco do Brasil Foundation

2004

» Youth Mobilization Stories Award (ARACATI NGO and the Kellogg Foundation)

» Telemar Award for Digital Inclusion

» Listed in the Social Stock Market (Bovespa)

2005

» Yeomans Local Content Award (Open Knowledge Network) - II World Summit on the Information Society/UN

» Ashoka Social Entrepreneurs Award

» Community Income Generation Award - Mackinsey

» Social Innovation in Latin America and the Caribbean Award (Community Health Actions) - UN Economic Commission for Latin America and the Caribbean

» Social Entrepreneur of the year- Folha de S. Paulo - Schwab Foundation

2006

- » Humanist of the Year Award - LatinTrade Magazine
- » Planet Home Award - Casa Cláudia Magazine
- » Stockholm Challenge Award (Internet "Nobel" prize) - digital inclusion in the Amazon
- » Best social project related to health care - Seleções magazine
- » Angel of the Earth recipient - Prince Albert II of Monaco Foundation

2007

- » World Citizenship Award - Defense of the Environment in Unified Actions. Bahá'í Community of Brazil

2008

- » Sustainable Stewart Award - Pamela Peeters Film Festival

2009

- » Dom Helder Câmara Medal - National Council of Health Secretaries
- » Free Media Hub Award - Ministry of Culture

2012

- » Digital Inclusion Award - A Rede Magazine

2013

- » Global Mobile Award for Best Mobile Product, Initiative or Service for Emerging Markets
- » 3rd place in the FINEP North Region Award, with the experience "Social Technologies and Integrated Participatory Methodologies for Global and Sustainable Community Development"
- » 1st place in the Visionaris 2013 Award - UBS Social Entrepreneur Award - ASHOKA

2014

» 4th Brazilian Object Award, granted by A CASA - Brazilian Object Museum, for the project Weaves and Colors of Amazon Art Craft

2016

» Certificate of reference organization in Innovation and Creativity in Elementary Education, by the Ministry of Education, Federal Government

2019

- » One of the 52 organizations selected out of 300 competitors for the Cervejaria Ambev VOA Program
- » Elected one of the 100 Best NGOs in Brazil, by Instituto Doar
- » Certificate of Good Management Practices, by Ambev's VOA Program

2020

- » Management and Transparency Seal, by the Instituto Doar - Programa Voa - AMBEV
- » Social Entrepreneur of the Year Award - for the "Com Saúde e Alegria sem Corona" (With Health and Joy, Without Corona) campaign, in response to Covid-19, by the Folha de SP newspaper and the Schwab Foundation



2. CONTEXT: 2020 FOR PROJETO SAÚDE E ALEGRIA



Historically, the socioeconomic and environmental scenario of the Amazonian populations has placed them in a situation of vulnerability, which deepens in adverse contexts such as the COVID-19 pandemic: logistical difficulties, extreme lack of infrastructure in the public health system, and vulnerabilities of the population increase this challenge - especially for indigenous peoples and riverside communities.

In view of this, Projeto Saúde e Alegria (PSA) began to direct its work towards combating the virus already in the beginning of the year. In the first months, it accelerated actions in the water and sewage treatment access program to ensure sanitary conditions for more families in the region. Meanwhile, we worked with health agencies and community organizations to identify demands, relocated funding, and mobilized new partners.

We had faced a previous year of many difficulties in which the public image of organized civil society was tainted. *Operation Fogo do Sairé* (Sairé Fire) reflected the effects of the current political scenario for those working to defend the environment and traditional populations of the Amazon. We were still processing all the effects of these events when the pandemic arrived imposing new challenges, demanding our team to overcome challenges, engage, and join efforts to respond to something greater than each person, each organization or political bias. In our case, we

were even more challenged because we were originally a health care institution and working with historically more excluded communities. Thus, our sense of mission and responsibility placed us in complete mobilization. That is how we concentrated our efforts in 2020 on the Campaign Com Saúde e Alegria Sem Corona (With Health and Joy Without a Corona), an experience that has made us grow as an institution.

All of this at a critical moment of political polarization, with discourses against activism and NGOs, we joined forces with different political and ideological viewpoints to put the campaign on the ground. Working with agents who do not always share our vision, we worked with local, state, and federal governments, in order to mitigate the difficulties faced by the population.

Initially planned with modest goals, the Campaign added to other support received during the year, resulting in a broad set of actions that made the institution's role in the situation much greater. We delivered superior results, reaching, in addition to the public historically supported by PSA, more than 18 municipalities and 10 territories (indigenous, quilombolas, extractivists, fishermen, riverside settlers) in the west of Pará, adding to about 52 thousand people. The actions will leave legacies, both in the field of work methodologies, as well as in health care infrastructure and equipment, and in the aggregation of a wide network of partnerships.

The campaign carried out worked related to: i) Direct support to communities at risk and under social vulnerability with the distribution of family hygiene/prevention kits, basic food baskets, and educational campaigns; ii) Structural improvement of the public health care system with transfers of supplies and medicines, adapted equipment, PPE for frontline professionals, kits for testing the population, and support for the rounds of medical care on the Abaré Hospital Boat.

In addition to these results, the organization received a national award, being among the country's top 10 humanitarian aid initiatives against COVID-19 in the Social Entrepreneur of the Year Award in Response to COVID-19, organized by Folha de São Paulo and the Schwab Foundation.

For the other actions of the organization - the projects already under implementation -, the pandemic imposed changes in the progress of the planned actions. In the first months of 2020, actions that depended on the presence of the public had to be postponed. Those that managed to be carried out were carried out under special health security conditions and with new approaches, demanding a lot of effort to adapt the public and to reposition the methodologies of the work teams.

With the need to adopt the home office regime in a region with

a very precarious internet access infrastructure, it took us a long time to adjust a good pace of work with what was possible to be done following government protocols for health measures.

Actions that considered the expectation of a gradual opening at the end of the first wave of COVID-19 were delayed. Infrastructure projects planned for the beginning of 2020 were only able to resume towards the end of the year, and only those considered as priorities, such as the implementation of water supply and sewage treatment systems for riverside and indigenous populations and income generation initiatives.

Even with all these difficulties, whether those that had accumulated in 2019, together with the new ones imposed by the pandemic, the organization still managed to take some important steps in improving its internal management and transparency processes with an institutional assessment that will be the foundation for medium and long-term institutional planning.

Finally, in a political context that is still hostile to organized civil society, largely due to the political scenario, defamatory campaigns, and the reduction of the space for active citizenship, all the organization's actions in 2020 were aimed at affirming the important role of the non-profit sector in the country and in the Amazon, among which PSA is seen as a historic organization in Western Pará.

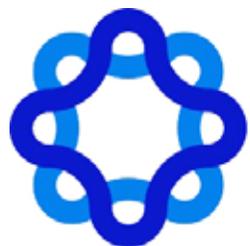
2.1 - PARTNERSHIPS IN 2020



LOCAL PARTNERS:

- » Association of Rural Women Workers in the Municipality of Belterra - AMABELA
- » Association of Rural Producers on the Left Bank of the Tapajós River - APRUSPEBRAS
- » Rural Family House - Santarém/Belterra/Lago Grande CFR
- » Tapajós/Arapiuns Indigenous Council - CITA
- » Intercommunity Council for Floresta Ativa - CIFA
- » Municipal Council for the Rights of Children and Adolescents - CMDCA
- » Surucuá Agroextractive Cooperative - COOPRASU
- » Cooperative of Natural Products of the Amazon - COPRONAT
- » Cooperative of Tourism and Handicrafts of the Forest - TURIARTE
- » Cooperative of Agroextractive Workers in Western Pará - ACOSPER
- » Tapajós National Forest Mixed Cooperative - COOMFLONA
- » Mixed Cooperative of Traditional Peoples and Communities of Calha Norte - COOPAFLORA
- » Pará State Technical Assistance and Rural Extension Company - EMATER - PARÁ
- » Federation of Resident Associations and Communities of the Agroextractive Settlement of Gleba Lago Grande - FEAGLE
- » Federation of Traditional Organizations and Communities of the Tapajós National Forest - FCFT - FEDERAÇÃO DA FLONA
- » Chico Mendes Institute for Biodiversity Conservation - ICMBio
- » Instituto Socioambiental - ISA
- » Organization of Tapajós Arapiuns Extractive Reserve Associations - TAPAJOARA
- » Santarém Municipal Health Council Participation - CMSS
- » Santarém City Hall
- » Santarém Municipal Health Secretariat
- » Santarém Rural Workers Union - STTRS
- » Z-20 Fisheries Colony
- » Society for Research and Protection of the Environment - SAPOPEMA
- » National Union of Family Agriculture and Solidarity Economy Cooperatives - UNICAFES
- » Federal University of Western Pará - UFOPA

FUNDING PARTNERS:



ÁGUA+
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instituto
COCA-COLA BRASIL



Fundación



CHARLES STEWART
MOTT FOUNDATION®



U N E S C O



+ DONATIONS FROM THE COVID COPING CAMPAIGN

SPECIAL SUPPORT AND PARTNERSHIPS OF THE CAMPAIGN WITH HEALTH AND JOY WITHOUT CORONA:



WE ALSO THANK SEVERAL INDIVIDUALS WHO DONATED AND SUPPORTED OUR CAMPAIGN!

PARTNERSHIPS OF THE CAMPAIGN WITH HEALTH AND JOY WITHOUT CORONA:

- » Rural Workers' Union (STTR)
- » Tapajós Arapiuns Indigenous Council (CITA)
- » Pariri Indigenous Association of the Munduruku People (Middle Tapajós)
- » Mothers' Club and the Community Council of Alter do Chão
- » Z-20 Fishermen's Colony
- » Expedicionários da Saúde (Health Expeditionaries)
- » Federation of Quilombola Organizations of Santarém (FOCS)
- » Motirõ Saúde
- » Project Gama and the 3D Tapajós Movement - Ufopa
- » Kiddo, ZCO2, Agropalma, Okean Shipyard;
- » Federal University of Western Pará - UFOPA;
- » SESAI/Rio Tapajós Indigenous Health Sanitary District - DSEI
- » Santarém City Hall/Municipal Health Department;
- » Regional Center of the Government of the West of Pará - Government of the State of Pará
- » State Department of Health - SESPA
- » Fire Department
- » Bloco dos Heróis (Heroes Block)

2.2 – MAIN RESULTS IN 2020

Actions of the Socio-Economic Development/Floresta Ativa Program

- » 33,180 thousand seedlings produced / 21,140 seedlings of 33 fruit and forest species, distributed to communities aiming at the restoration of degraded areas and ensuring food security in the territories of the Resex (Tapajós/Arapiuns), Tapajós National Forest and PAE Lago Grande
- » 42 communities and 218 families involved in reforestation
- » 99 technical assistance visits to the farmers of the Floresta Ativa program
- » 6 training courses for family farmers
- » 34 assessments of honey farmers
- » 4 institutional documents prepared: Manual of Administrative Procedures, Code of Conduct, Planning for Risk Management and Institutional Diagnosis and Assessment
- » 9 water supply systems installed, supplying: 22 communities, 453 families in 319 homes
- » 134 social sewage treatment and rainwater collection technologies for isolated homes/376 complete toilets deployed
- » 23 training sessions related to the Cisterns Program for community water management
- » 5 solar power generation kits for internet access in Resex Tapajós-Arapiuns communities (Boim, Surucuá, Parauá, São Pedro and Prainha do Maró), facilitating communication 24 hours a day
- » 2 solar systems for Basic Health Care Units - UBS, at Resex Tapajós-Arapiuns, installed in the communities of Vila de Parauá and Vila de São Pedro
- » 3 solar energy systems for pumping water, directly benefiting 5 communities (3 from the Flona, 1 from Resex Tapajós/Arapiuns and 1 in the Tapará Settlement Project)

ACTIONS OF THE SOCIAL DEVELOPMENT/ COMMUNITY HEALTH PROGRAM



75,000
SURGICAL
MASKS

to healthcare
professionals



10,115
FACE SHIELD
MASKS

to healthcare
professionals



60
HYGIENE/
CLEANING KITS
AND PPE

for riverside UBSs (Basic
Health Units)



21,861
HYGIENE/
FAMILY
PROTECTION KITS

masks, alcohol, soap,
bleach, etc.); for families
in situations of social
vulnerability



10,396
FOOD BASKETS
AND 1,250 FOOD
CARDS

aimed at families
selected prioritizing those
in situations of greater
social vulnerability



342
RESPIRATORY
SUPPORT MASKS
(FULL FACE)

for hospital units in Santarém
and other municipalities
(includes Belém)



5 SERVICE
ROUNDS OF THE
ABARÉ BOAT-
HOSPITAL

in 150 communities of the
Tapajós and Arapiuns rivers,
supported with professional
logistics and health supplies



2,000
COVID-19 TESTS

Support for LabMol, UFOPA,
and URBA in the production of
Covid-19 tests, 2 thousand with
a focus on the epidemiological
control of communities
in the region



18,000
EDUCATIONAL
BOOKLETS AND
POSTERS

also distributed to the
national "Network of
Traditional Peoples and
Communities of Brazil" hubs



121
EDUCATIONAL
RADIO PROGRAMS
(30 minutes each)

broadcast on 2 regional
stations, with a potential
audience of 476 thousand
people

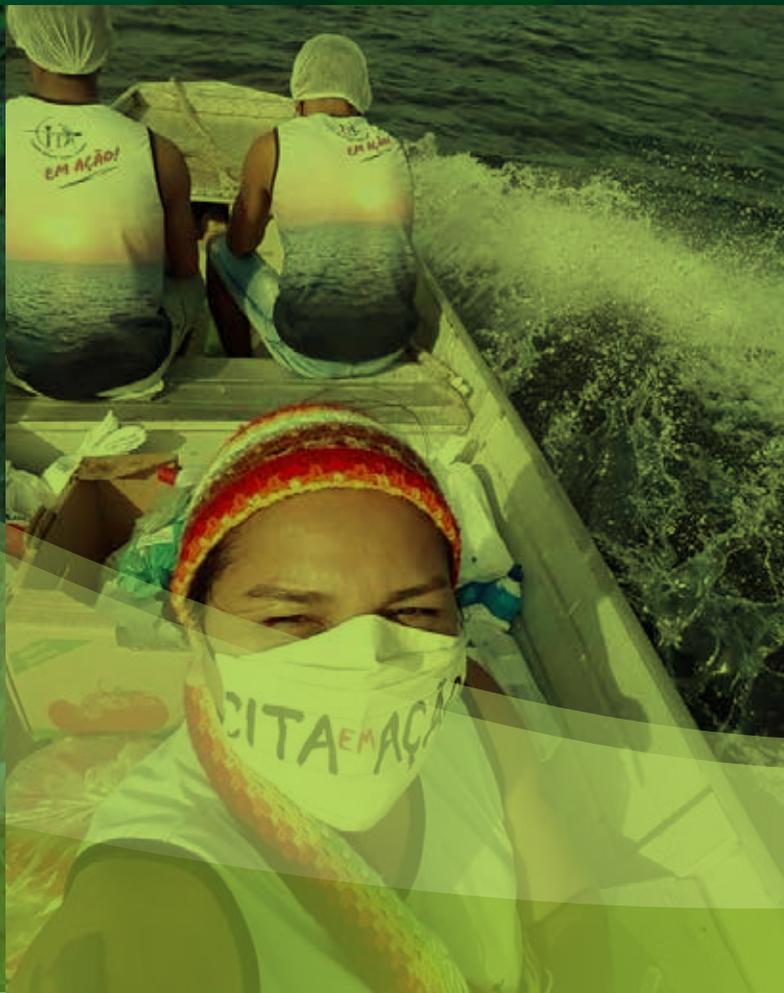
2.3 - REVENUE IN 2020

BUDGET FOR THE FISCAL YEAR WHICH ENDED ON 12/31/2020 IN BRL (Brazilian Reals)

REVENUE	31.12.2020
CONTINGENT DONATIONS	BRL 11,059,444.99
Konrad Adenauer Stiftung - KAS Donation	BRL 220,000.00
Cáritas Donation	BRL 20,490.52
Mott Foundation Donation	BRL 101,562.50
TAKEDA Donation	BRL 304,355.85
Cefa Donation	BRL 500.00
Cuidar + Donation	BRL 178,274.30
Ceaps Avina Coca Cola Donation	BRL 663,530.00
Ceaps ICS Alianca Amazônia Donation	BRL 377,000.00
COVID-19 Donation	BRL 3,050,953.80
Natura Donation	BRL 31,750.00
ICS Fortalecimento Institucional Donation	BRL 550,000.00
E A Donation	BRL 1,064,300.00
Criança Esperança Donation	BRL 82,470.40
Donation with Support from the Floresta Ativa Program	BRL 1,429,350.62
Good Energies Donation	BRL 3,107,500.00
UNCONDITIONAL DONATIONS	BRL 148,915.04
LEGAL ENTITY/PRIVATE INDIVIDUAL Donation	BRL 148,915.04
GOVERNMENT GRANTS	BRL 5,637,200.00
BNDES Donation	BRL 5,637,200.00
TOTAL REVENUE	BRL 16,845,560.03



3. SOCIAL DEVELOPMENT PROGRAM



3.1- WITH HEALTH AND JOY WITHOUT CORONA CAMPAIGN

With the rapid proliferation of the COVID-19 pandemic, the northern region of Brazil has become a cause for concern due to Amazonian logistical difficulties, extreme lack of infrastructure, and the vulnerability of the population - especially indigenous peoples and riverside communities.

In view of this, Projeto Saúde e Alegria (PSA) began to direct its work towards combating the virus already in the beginning of the year. In the first months, it accelerated actions in the water and sewage treatment access program to ensure sanitary conditions for more families in the region. Meanwhile, we worked with health agencies and community organizations to identify demands, relocated funding, and mobilized new partners.

Projeto Saúde e Alegria mobilized a network of partners (public, private, Universities, NGOs, and Social Movements) and launched the Campaign #ComSaudeeAlegriaSemCorona (With Health and Joy Without Corona) in May 2020, with two priority axes:

- **Direct support to communities at risk of social vulnerability with the distribution of family hygiene/protection kits, basic food baskets, educational campaigns, and support for the rounds of medical care on the Abaré Hospital Boat;**
- **Structural improvement of the public health care system with transfers of supplies and medicines, adapted equipment, PPE for frontline professionals, and kits for testing the population.**



INITIAL CAMPAIGN GOALS:

The priorities were:

- » Support for food security (basic food baskets, fishing kits) and distribution of hygiene and prevention kits (masks, soap, bleach, etc.) to families at risk in the communities of Lower Amazonas and Tapajós;
- » Educational Campaigns: expand access to information on disease prevention with language appropriate to the sociocultural context of the communities (radio programs, educational videos, posters, folders, and social media);
- » Acquisition of medicine and other health, protection and cleaning supplies for centers, posts and service units (Abaré Hospital Boat);
- » Logistical support for the rounds of the service and emergency units on the rivers (Abaré, ambulances, etc.), with supplies and support for feeding the teams, fuel, crew, removals, additional health care human resources, etc.;
- » Testing kits for covid-19, from a local laboratory implemented in an alliance with UFOPA (Federal University of Western Pará) and Santarém Regional Hospital (Government of the State of Pará).



MAIN RESULTS ACCOMPLISHED:

The Campaign supported 18 municipalities and 10 territories (indigenous peoples, quilombolas, extractivists, fishermen, riverine people, settlers) in western Pará, reaching 52 thousand people with the following deliveries:

» Training and guidance for health care professionals in the riverside area, through weekly online meetings via WhatsApp (“síndrome gripal rios” group) with all nurses and community health case agents (CHAs), to answer questions, make suggestions for decision-making in situations related to cases of flu-related syndromes in riverside communities, and the best way to notify and monitor influenza syndromes and removals of more severe cases related to respiratory syndromes;

» Distribution of 75 thousand surgical masks for health care professionals. Of these, 60,600 were made by seamstresses from Alter do Chão mobilized by the Campaign, also helping to generate extra income at a time when the entire economy was paralyzed;

» Donation of 10,115 Face Shield masks, an individual protection equipment that allows facial protection against saliva and secretion droplets, especially in more invasive procedures or closer contact with contaminated people on the front line of assistance. They were delivered to health care professionals from 18 municipalities, as well as to public security agents (civil and military police), the Fire Department, Department of Motor Vehicles (Detran), street vendors, and fishermen, among others.



» Distribution of 60 hygiene/cleaning kits and PPEs to Riverside UBSs (Basic Health Units): support with PPE (Personal Protective Equipment) and cleaning supplies for disinfecting the place and protecting local health care professionals in community work;

» 21,861 hygiene/family protection kits (masks, alcohol, soap, bleach, etc.); the large-scale distribution of these kits was, and has been, our main, most immediate and continued prevention strategy for all families in the communities, avoiding extra expenses with these products, which, accompanied by educational campaigns, has enabled the adoption of protection measures by residents;

» 6,106 basic food baskets and 1,250 food cards: aimed at families selected based on priority situations of greater social vulnerability, such as large families, the elderly, chronic illnesses, pregnant women, single mothers or those who for some reason did not access the benefits of the government, were excluded from the Bolsa Família assistance program or were not benefited by other institutions. This has been a great and urgent demand that we seek to meet within the criteria as much as possible, witnessing the situation of these families on a daily basis.

» 342 respiratory support masks (Full Face) for hospital units in Santarém and other municipalities (including Belém): they are used together with a BiPap machine. They were originally donated as recreational diving masks which, in partnership with the NGOs - Expedicionários da Saúde (EDS) and Motirô - were adapted, as an innovative non-invasive ventilation device. The method has the objective of delaying, or even avoiding, the orotracheal intubation of Covid-19 patients. It has been of great help as complementary support;



» Health Education and Preventive Campaigns: production of 18 thousand educational booklets and posters and 121 educational radio programs;

» 6 rounds of assistance with the Abaré Hospital Boat to 150 communities on the Tapajós and Arapiuns rivers, supported by professional logistics and health supplies;

» Support for LabMol, led by UFOPA and URBA in the production of 2 thousand Covid-19 tests with a focus on the epidemiological control of communities in the region.

Another impact generated by the sum of expertise and alliances with organizations operating in the sector were the lessons learned in the design of UAPIS - Primary Care Unit for Indigenous Health, based on a successful initiative by EDS, with which we added efforts to bring two units to the Tumucumaque region, quite isolated and with complex logistics. The partnerships also made it possible to create a model of pharmaceutical laboratories for basic examinations that allow for on-the-spot examinations (blood, feces, urine, others) to diagnose diseases on the spot during the pandemic and also in basic health care in general, preventing displacements to cities.

The campaign began to deploy two 2 laboratories in the territory of the Mundurucus Indigenous Peoples in the middle and upper Tapajós to support 9,000 indigenous people, in partnership with the government. Thus avoiding, for example, an elderly person from having to travel 24h on a boat to be examined in an urban center, which will now be possible thanks to these laboratories.



PARTNERSHIP METHODOLOGIES AND INSTITUTIONAL ARRANGEMENTS

At the local level, despite the polarized political context, everyone joined forces and worked together; be it sectors of governments, oppositions, police, military authorities, rural workers, indigenous people, quilombolas. A great sum of efforts for a greater good.

All actions were carried out in accordance with public entities, in particular the Government of the State of Pará, the Municipal Health Secretariat of Santarém, the Federal University of Western Pará, the Special Indigenous Sanitary District of Tapajós, together with the Municipal Health Council and Grassroots Organizations representative of forest peoples and their territories.

Among the local articulations, several organizations that actively participated in the Campaign stood out: **1) Santarém Rural Workers Union (STTR)**, in the logistical support in the distribution of hygiene and cleaning kits, as well as mobilization in the field. **2) Tapajós Arapiuns Indigenous Council (CITA)** in the mobilization of indigenous communities in the Tapajós and Arapiuns rivers; **3) Colony of Fishermen Z-20** in serving the floodplain population; **4) Rio Tapajós Special Indigenous Sanitary District (DSEI)** in Itaituba, in response to various requests from indigenous populations in an area of complex logistics, completely fluvial and with great distances between the villages. In the case of the Munduruku population, together with the leaders, we created a fishing support kit and a collective fishing and distribution of results model, in addition to the distribution of basic baskets and hygiene and cleaning kits. We highlight the articulation between the DSEI coordination, indigenous leaders, and coordination in the assembly, at a distance, of a very successful and well evaluated model.





Among the external supporters, there was also a great mobilization and campaign buy-in, allowing us to expand aid and impacts in the midst of the critical situation.

Many of the technologies that had been implemented before COVID have gained scale and relevance in the new scenario, as is the case with water and sewage treatment projects. The development of these solutions was streamlined during the pandemic and will remain a legacy for the region's basic health care, which has always been a challenge.



The great learning was that the unity of all is greater than each one of us, whether individuals or organizations and governments: the sense of citizenship and organized civil society make a huge difference conducting crises such as the pandemic.



3.2. SUPPORT FOR **THE RIVER HEALTH CARE UNITS (UBSFF)**





3.2.1 - FAMILY BASIC HEALTH CARE UNIT -ABARÉ I BOAT HOSPITAL

Projeto Saúde e Alegria seeks to complement efforts to public policies to ensure the right to health care and reduce the levels of exclusion of Amazonian communities from the services of the Unified Health Care System - SUS, making health care and primary care services more accessible, with strong focus on prevention and education and using art and play to promote health & joy as a work approach.

The search for a model of primary care adapted to the Amazon advanced in 2006 with the construction and implementation of the Abaré I Hospital Boat, providing regular assistance to more than 20,000 riverside dwellers from Tapajós and Arapiuns. It was an initiative of Projeto Saúde e Alegria with international cooperation

partners. In 2010, the experience became national public policy and began to benefit riverside residents in other regions, with more than 70 Basic Fluvial Health Units (UBSF) being supported by the Ministry of Health in the Amazon and the Pantanal.

Since then, the management of the boat has been carried out by the Municipal Health Secretariat of Santarém. In 2017, management was passed on to the Federal University of Western Pará - UFOPA.

Projeto Saúde e Alegria continues to be a supporter and member of the Hospital Boat Management Committee, always looking for partnerships to add to the improvement of the services offered to the population.



In the period between the last trip of 2019 and the beginning of the 2020 activities (December to March), the Abaré Boat Hospital underwent structure and equipment maintenance carried out with the support of the Projeto Saúde e Alegria. In the annual maintenance period, all adjustments were made as directed by the Health Inspection Service (DIVISA) to continue carrying out health care according to ordinances and technical notes within what is established by law.

In January 2020, the Integrated Human Development Network - RIDH, within UFOPA, assumed the management of the Abaré vessel and its first mission was to comply with DIVISA's notifications to regularize and update the operating license so that the vessel's activities would remain effective in 2020. RIDH, Projeto Saúde e Alegria and the Municipality of Santarém divided responsibilities and worked intensely for the renewal of the sanitary license.

In the period from 16 to 25 March, following the 2020 schedule, the Abaré Basic Health Care Unit started programming with the entire ESFF team (River Family Health Care Strategy) to support communities through the Ministry of Health programs such as vaccination, Pre- Natal care, HIRPERDIA (for arterial hypertension and/or diabetes), PCCU (Cervical Cancer Prevention), home visits, health education, and laboratory tests.

In April, when the first cases of COVID-19 appeared in the urban area of Santarém, the trips were suspended. The decision was made among the partners because of the concern of spreading the disease in the riverside region. With the increase in the number of notifications of influenza syndrome in the riverside regions, a meeting of the Health in Rivers Committee was convened, with the participation of the Public Prosecutor's Office, which defined

and notified the responsible bodies to immediately initiate control measures in the riverside areas.

The first COVID-19 contingency trip was made by SEMSA on June 6th and 7th, along the Tapajós. Four priority communities were selected for consultations, rapid tests, and treatment of suspected or confirmed COVID-19 cases according to the state protocol. Abaré was not yet in a safe condition for this activity, for this reason the action was developed by another vessel.

With all the recommendations fulfilled and the adoption of the protocol for prevention and protection on the vessel, Abaré carried out the first expedition to the region of Arapiuns in the period from June 15 to 24. Before embarking, all professionals performed rapid IgG and IgM tests, thus ensuring that the coronavirus would not spread to communities.

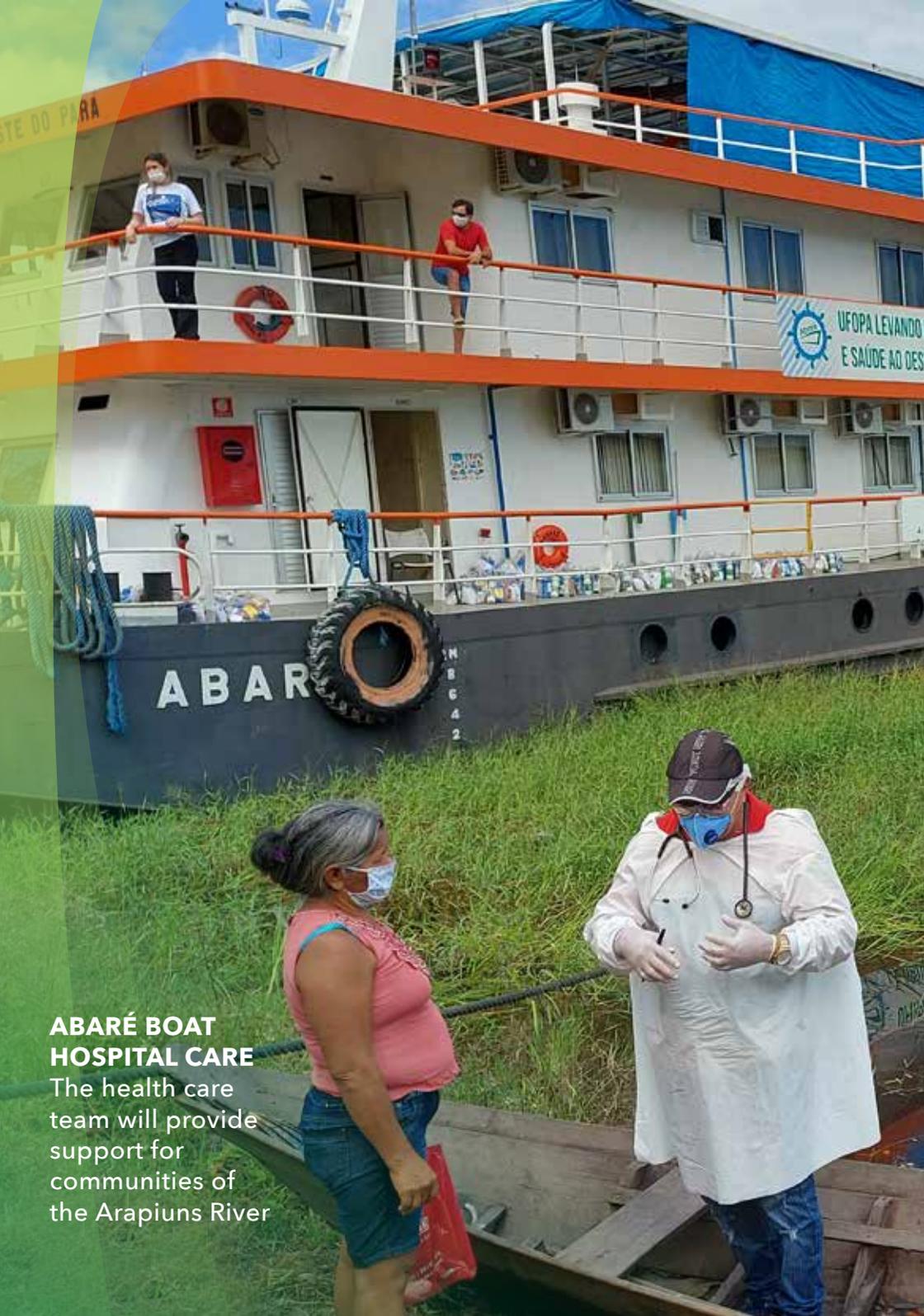
The round was aimed at people with the flu syndrome, providing medical and nursing consultations, rapid test exams for COVID-19, and treatment for all suspected or confirmed cases in the communities selected by the SEMSA health team. The services were carried out in schools in the communities to avoid contamination of the vessel's internal environment, measures carried out in accordance with the protocol.

Fifty communities and 1,991 families were served. Projeto Saúde e Alegria participated in the round with a team to distribute hygiene and family protection kits to all families in the Arapiuns communities totaling 1,733 kits (of which 11 communities received the kits on another trip with the Indigenous Health Care Service) in addition to 9 cleaning and PPE kits for the UBSs.

On July 14th, another round of Abaré Assistance was launched, this time with the resumption of the municipalities of Belterra and Aveiro, which also support from Projeto Saúde & Alegria with fuel, health care staff, medication, 2 doctors and 1 nurse to integrate the municipal health care teams. Once again, hygiene and family protection kits were delivered to 3,700 families and 8 UBSs, in the 3 municipalities.

From August 19 to 27, the care actions for patients with the flu syndrome were aimed at the Arapiuns region. After being welcomed by the nursing staff, patients were screened, referred for medical consultation and, as needed, performed a quick test for COVID. These exams were carried out by the team of the Municipal Health Department or by the team of UFOPA residents. Dental consultations were carried out inside the vessel. On the occasion, rapid tests were also offered for Syphilis, HIV, Hepatitis B, and Hepatitis C.





**ABARÉ BOAT
HOSPITAL CARE**
The health care team will provide support for communities of the Arapiuns River

In the month of September (15 to 24), the trips continued with the objective of providing emergency COVID-19 support in partnership with UFOPA and the Municipal Health Department, which offered a quick test for COVID-19 to symptomatic patients in the Tapajós region. Some necessary assistance in oral health and women's health, such as a uterine cancer prevention exam and prenatal consultations, were also carried out. According to the demand and urgency, some home visits were necessary - 2 doctors and 1 nurse from the PSA continued to provide support in the trips of the second semester. This trip extended to the municipalities of Belterra and Aveiro.

In October (14 to 21) Abaré made its journey of care, returning to the Arapiuns region with care for patients with flu syndrome focusing on reception, screening, medical consultations, and testing for COVID-19. Inside the vessel, some procedures were performed, such as dental consultations and cervical cancer prevention exams.

In November, the round that had been planned could not be carried out, as the river was very dry. This would require a lot of mobilization and agglomeration of community members so that they could access the vessel. In December, with new contributions made with the support of Saúde e Alegria, the vessel was pulled in the shipyard for the annual maintenance and implementation of new equipment. The return of the rounds was scheduled for March 2021.



3.2.2 - FAMILY BASIC HEALTH CARE UNIT -ABARÉ II BOAT HOSPITAL

Another aspect of this health crisis situation in the region, was to highlight the importance of the Fluvial Family Health Care Program in Santarém, using the Abaré Hospital Boat, which acquired a fundamental role in combating the pandemic in the communities and started to operate also with extra rounds and in other areas with specific service protocols for COVID-19. This awoke the municipal public management, social organizations, and external supporters to the urgency of revitalizing a second vessel, the Abaré II - that already existed, but had been paralyzed due to problems of previous managements -, to support the communities, since the demand is great and the service to the riverside populations was still restricted to the areas served by Abaré I.

The urgent revitalization of the Abaré II hospital boat will allow regular services to be resumed to more than 2,000 families in the Arapiuns River basin. Currently, they are being supported through extra rounds of Abaré I, responsible for assisting communities on the Tapajós River. However, this situation has been overloading

the River Unit and, in a way, compromising the quality of services in both basins in the midst of COVID-19's interiorization period. After intense mobilization, we were able to assemble a composition of external support and counterparts from public and private agencies so that the vessel could be fully recovered, refurbished, equipped and was able to return to operation as of March 2021.

With the updating and complementation of health care equipment and the implantation of a laboratory, added to the services of repair, renovation, and adaptation of the facilities through counterpart resources from the Municipality of Santarém and the PSA, Abaré 2 will be in compliance with the current regulations of the Ordinance No. 388. With this, it will be able to be accredited by the Ministry of Health as another UBSF (Basic Unit of Fluvial Health), becoming also eligible to receive federal funding (today around BRL 1.1 million annually) to support costs, which will significantly increase the resoluteness of assistance in view of the diversified services offered by the vessel, which are more complex and complementary to those of the UBSs.

3.3. PROMOTION OF **ACCESS TO WATER AND SEWAGE TREATMENT**



Directly related to the health conditions and quality of life of the population, access to drinking water has been one of the focuses of PSA's work. The program implements the implementation of independent water treatment and supply systems, built and managed by the communities themselves. It has also been implementing solutions to improve sanitary conditions. Currently, the installed systems use solar energy for pumping water, water chlorination systems, and, in many cases, also have rainwater collection solutions.

In 2020, actions focused on water and sewage treatment access counted on three sources of funding, which complemented investments in several communities:

WATER + ACCESS ALLIANCE - Launched in 2017, it is a collective impact initiative undertaken by an unprecedented alliance formed by companies, institutes, and civil society organizations that work and cooperate to expand access to safe and sustainable water in rural areas and communities from all over Brazil. Together, these organizations from different sectors work with projects and initiatives that promote the implementation of infrastructures for access and treatment of water, models of community water management, promotion of events, studies, communication actions, exchanges, and articulation of public actors.

<https://aguamaisacesso.com.br/>

CISTERNAS PROGRAM - Projeto Saúde e Alegria carries out actions in the region through the National Program to Support Rainwater Collection and other Social Technologies (Cisterns Program), of the Ministry of Citizenship of the Federal Government, with the objective of promoting access to water for human consumption





and food production through the implementation of simple and low-cost social technologies. <https://www.gov.br/cidadania/pt-br/acoes-e-programas/inclusao-productiva-rural/aceso-a-agua-1/programa-cisternas>

FLORESTA ATIVA TAPAJÓS, AMAZON FUND/BNDES - This project aims to strengthen the non-timber forest productive chains, tourism, and community-based entrepreneurship in the Tapajós region, in western Pará. Among the various actions, resources are foreseen for the implementation of five water collection and distribution systems, with priority for the supply of water for productive activities (seedling nurseries and irrigation planting systems). <http://www.fundoamazonia.gov.br/pt/projeto/Floresta-Ativa-Tapajos/>

In 2020, Saúde & Alegria:

- » Supported 22 communities, 453 families, installing 9 community water supply systems serving 319 homes;
- » 134 sewage treatment and rain collection social technologies for isolated homes; 376 complete toilets;
- » 4 wells; 3 solar systems, for pumping water;
- » There were also analyzes of the water quality of 4 wells, sanitation services, and adaptation of sanitary protection facilities in 2 wells;
- » We also carried out 23 training sessions related to the Cisterns Program.

3.4. SOCIOEDUCATIONAL ACTIONS: EDUCATION, CULTURE, AND COMMUNICATION



This year, due to the pandemic, which made it difficult to carry out face-to-face activities, many of the planned actions of this component were rendered unfeasible, as is the case with workshops, meetings, and socio-educational dynamics with schools, children, and adolescents in the communities. The Floresta Ativa School Project, supported by UNICEF's Criança Esperança and which covered the main actions of the program, had to be postponed and is in the process of being redesigned for 2021.

The actions are focused on supporting the Campaign "With Health and Joy Without Corona". The background was the need to produce contextualized information as there was a lot of information on ways to prevent the new coronavirus for the urban public, but there needed to be content and materials with language adapted to the socio-cultural reality of rural communities in the Amazon, considering their specificities of housing, transportation, modes of agglomeration, among others.

With vast experience in the field of education through communication, also using playful language to transmit information to the riverside populations, Projeto Saúde e Alegria put its experience in the production and dissemination of educational campaigns to combat the pandemic.

With the **Mocoronga Popular Communication Network**, which trains young reporters, audiovisual and printed pieces were produced collaboratively and remotely, so that useful information for the prevention of Coronavirus, as well as guidance on the uses of the materials that the organization distributed (cleaning, personal protection, and food), arrived in the communities.

Main actions implemented and results achieved:

» Production of 18 thousand educational booklets and posters, also distributed to the "Network of Traditional Peoples and Communities of Brazil" national hubs;

» Production of 121 editions and placement of radio programs: Alô Comunidade and Rede Mocoronga;

The team was dedicated to preparing and disseminating educational content for the prevention of COVID-19. In addition to continuing with the weekly program Rede Mocoronga, at Rádio Rural de Santarém, every Sunday from 10 am to 11 am, it also inaugurated a new program, Alô Comunidade, lasting half an hour daily (from Monday to Friday) broadcast simultaneously on Rádio Princesa FM and Rádio Rural de Santarém radio stations, containing interviews, educational vignettes, the campaign's and the entity's action agenda as a whole, as well as grievances and educational contests. The broadcasts had the potential to reach around 150 thousand people according to the indicators that take into account the population of the affected region and IBGE's studies on radio audience.

In addition to broadcasting on radio stations, young people from the project's field teams carried out radio interventions with speakers installed on the project boats that toured the communities distributing hygiene and prevention kits, also providing guidance and mobilizing communities to prevent themselves from COVID-19.



» **Macoroscar 2020 Educational Contest:** 66 collaborative productions by youth and community agents on the prevention of COVID-19.

A parody of Hollywood's Academy Awards, the Oscars, the award has been held since 2012 with productions by residents of riverside communities. The Amazon of the caboclo, by the caboclo of the Amazon. This year, with the pandemic of the

new coronavirus, we made a virtual, special edition, with the media formats that people usually use in the daily lives of social media. Participations were open from 06/30 to 08/30/2020. 66 productions were received in video, poetry, radio, image, and photo formats about COVID-19 prevention, with the first three winners in each category being awarded. The first winners received a cell phone as a prize, and the rest received hygiene and prevention kits.



» Production of COVID-19 educational videos/prevention animations: Six educational videos were produced and can be accessed through the project's YouTube channel, among which: 1 Thematic Animation Video of the With Health and Joy Without Corona Campaign, 1 video with artists and 4 video clips with educational music; Above, video animation of the Campaign. Below, national and regional artists supporting the campaign

Child and Adolescent Rights Networks and Councils

Despite having a drop in field activities, the program team continued to articulate actions with the municipal networks and councils such as the Municipal Council for Children and Adolescents of Santarém - CMDCA, having participated as a Counselor, in the periodic meetings and 6 events on the theme of childhood.

Together with the Municipal Council for Social Assistance, we worked on renewing our registration and strengthening social assistance actions for the entire organization. This year, the social assistance agenda gained more relevance due to the context of the pandemic, in which the entity organized itself to provide direct social assistance support to communities in situations of vulnerability through the distribution of family hygiene/ protection kits, basic food baskets for food security, and educational campaigns, requiring a lot of team work to organize criteria, procedures, and monitoring of support with partners and beneficiary populations.

A partnership signed with the Municipal Secretariat of Social Assistance of Santarém and Mojuí dos Campos resulted in support for families in situations of social vulnerability.



4. SOCIOECONOMIC DEVELOPMENT - **FLORESTA ATIVA**



The **Floresta Ativa Program** seeks to promote the standing forest and strengthen the socio-biodiversity value chains of the Western Region of Pará. Its objective is to leverage the participation of the community-based forest economy in regional development, through agroecological and forestry undertakings and productive systems that reduce CO2 emissions, contributing to food security, increased income, and social inclusion.

The program's actions articulate grassroots productive organizations (associations and cooperatives), social movements, NGOs, companies and private national and international foundations, institutional actors (federal, state, and municipal governments in their various instances), teaching and research institutions, within the following **Strategic Action lines**:

» Strengthen grassroots organizations in mobilizing populations to defend, structure, and manage their territories

» Invest in health, sewage treatment, access to water, and renewable energy

» Promote sustainable agroecological and forestry practices through technical assistance services and agroextractivist extension

» Increase the efficiency of the extractivism chain and add value to sociobiodiversity products, incorporating technology and knowledge to the production system and production processing

» Strengthen production cooperatives and associations, empowering and training directors and associates to manage sustainable businesses



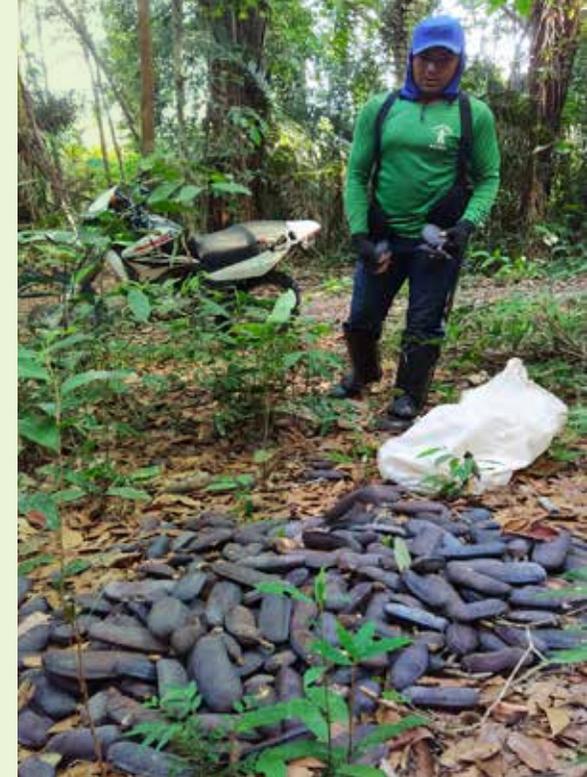


PRIORITY VALUE CHAINS:

- » Forest Seeds
- » Oils
- » Fruit farming
- » Meliponiculture
- » Horticulture
- » Cassava and derivatives
- » Crafts from the forest
- » Community-based tourism

AREAS OF WORK:

- » Tapajós National Forest (FLONA)
- » Tapajós Arapiuns Extractive Reserve (RESEX)
- » Lago Grande Extractive Settlement Project (PAE)
- » Santarém Floodplain Forests



4.1 - AGROFORESTRY PRODUCTION AND RESTORATION BASED ON SEEDS

Objectives:

- » Promote the dissemination of agro-ecological and forestry production systems, aiming to contribute at the same time to reducing forest losses and improving the income of agro-extractive populations;
- » Organize a network of seed collectors in the western region of Pará/Tapajós region, aiming at the creation of a bank of heirloom fruit and forest seeds for planting, exchange, distribution, and sale;
- » Implement Agroforestry Systems (SAFs) and enrich backyards with planting seedlings and no-till seeding;
- » Conduct experiments to mechanize the preparation of areas and irrigation;
- » Recover degraded areas by experimenting with seed muvuca [TN: a mix of agricultural and forest seeds] and other practices;
- » Support initiatives for the rearing and management of small animals.

4.1.1 - MOBILIZATION VISITS AND PRE-DISTRIBUTION OF SEEDLINGS

The project team worked on the production of seedlings in the nurseries of the Floresta Ativa Experimental Center at the end of 2019. In the beginning of 2020, it was time to encourage planting: seedling pre-distribution visits at RESEX Tapajós/Arapiuns took place in the period of January 20 to 30, responding to requests for seedlings from the communities.

The team provided guidance on the term of commitment, the authorizations for the use of images, and shared technical guidance on the planting of the seedlings to be received (spacing and organic fertilization), authorization to carry out the Federal Technical Register (CTF) and distribution of handouts for monitoring flowering and honey production (for beekeepers). The following communities were visited:

ARAPIUNS COMMUNITIES	TAPAJÓS COMMUNITIES
Anã, São Miguel, Coroca, Tucumã, Bacuri, Arapiranga, Atodi, Aminã, Zaire, São José I, Bom Futuro, São Francisco	Parauá, Aldeia São Francisco, Mangal, Pajurá, Cabeceira do Amorim, Enseada do Amorim, Vila Amorim, Uquena, Suruacá, Vista Alegre Capixauã e Maripá

Evaluated positively, the technical visit, in addition to enabling the confirmation of the requested seedlings to avoid waste, allowed us to provide basic guidance on the care of the new plant, and clarified several doubts.





4.1.2 - DISTRIBUTION OF SEEDLINGS

Seedlings were delivered in two stages, the first was from January 23 to 25, 2020 in some communities of Resex Tapajós-Arapiuns and PAE Lago Grande, under the responsibility of the Union of Rural Workers of Santarém, PSA, and volunteers from the Forest Engineering course at UFOPA. The second moment occurred concurrently in the Tapajós Arapiuns Extractive Reserve (RESEX), in the Tapajós National Forest (FLONA) and in the Lago Grande Extractive Settlement Project (PAE), from February 10 to 15, 2020.

Forest and fruit seedlings were distributed for forest restoration through the recovery of degraded areas and gradually replacing the practice of slash-and-burn and monoculture with more productive and environmentally friendly systems. It also encourages the enrichment of yards and gardens through agroforestry systems, expanding the supply of food and income for community members.

A total of **21,140 seedlings of forest and fruit species were delivered**, as shown in the table:

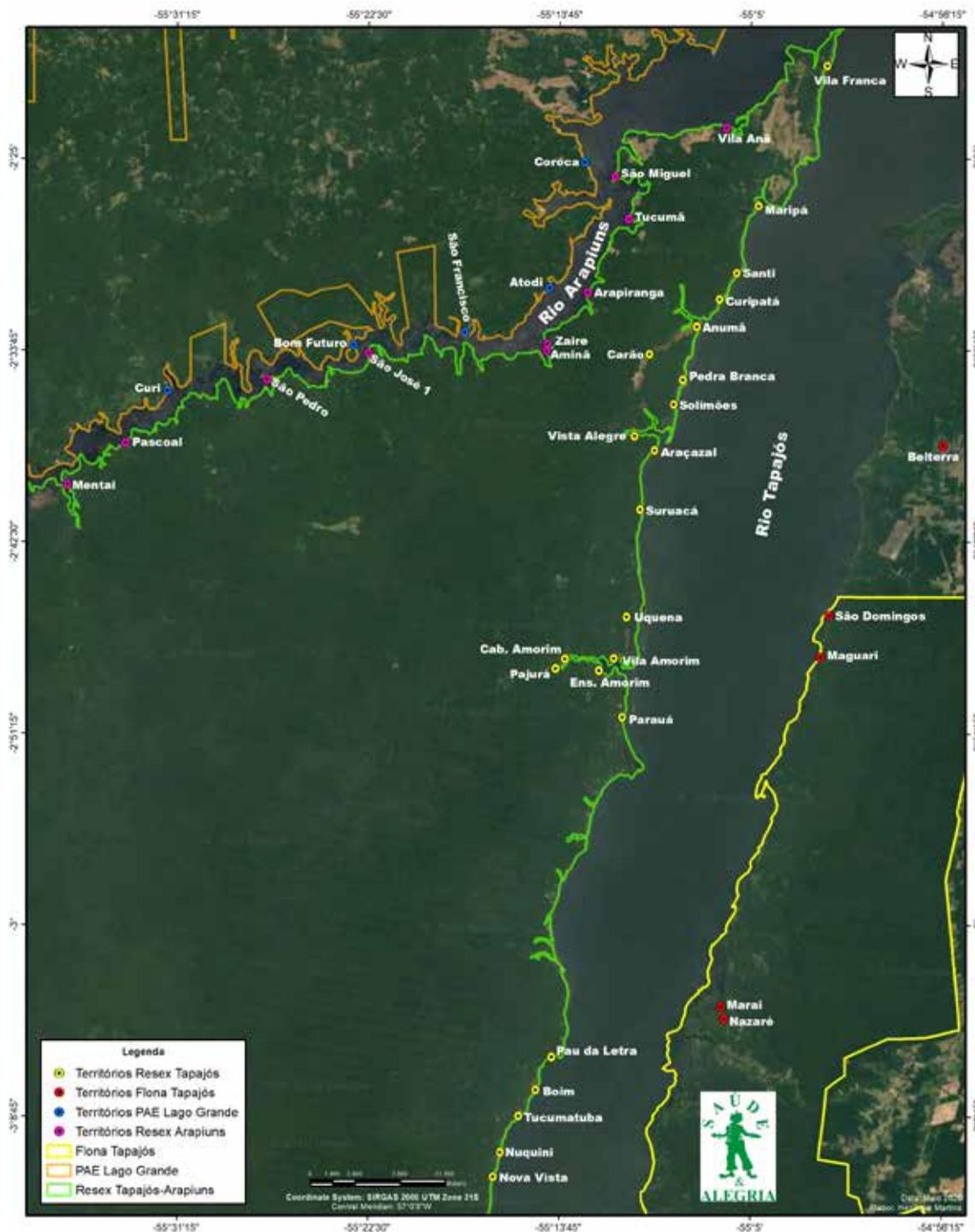
*Brazilian Teak

SPECIES	TERRITORIES				TOTAL
	Tapajós	Arapians	Lago Grande	Flona	
Açaí	4148	418	233	317	5.116
Cacao	1768	72	18	1	1.859
Andiroba	1096	390	216	74	1.776
Cumarú	1858	495	666	29	3.048
Annatto	881	286	100	--	1.267
Cedar	1015	55	125	--	1.195
Cupuassu	575	70	37	144	826
Ipe	443	80	90	3	616
Itauba	373	110	--	108	591
Orange	519	33	--	12	564
Mahogany	405	20	78	51	554
Jenipapo	425	22	23	--	470
Pupunha Palm	401	15	30	--	446
Soursop	350	23	35	--	408
Rosewood	235	60	5	58	358
Bacaba Palm	325	20	--	--	345
Jacaranda	50	180	--	--	230
Acerola Cherry	184	35	--	--	219
Tapiririca Tree	80	116	--	--	196
Cashew	64	120	5	--	189

SPECIES	TERRITORIES				TOTAL
	Tapajós	Arapians	Lago Grande	Flona	
Sugar-Apple	187	--	--	--	187
Pataua Palm	166	--	--	--	166
Sucuuba	115	--	50	1	166
Coconut	98	--	--	10	108
Papaya	60	--	--	--	60
Bacabinha Palm	54	--	--	--	54
Angelim Tree	20	25	--	--	45
Coffee	40	--	--	--	40
Buriti Palm	5	--	--	10	15
Jatoba Tree	10	--	--	--	10
Piquia Tree	6	--	--	--	6
Bonesets	5	--	--	--	5
Parica Tree	5	--	--	--	5
Total	15.966	2.645	1.711	818	21.140
%	76%	12%	8%	4%	100%
Families Supported 233		Men 156 (67%)		Women 77 (33%)	

THE FOLLOWING
MAP SHOWS THE
LOCATION OF THE
COMMUNITIES
WHERE THE
SEEDLINGS WERE
DISTRIBUTED.

Location of the
communities where
the seedlings were
delivered
in 2020 >>>





4.1.3 - SURVEY OF POTENTIALS, DEMANDS, AND PLANNING OF THE SEED PRODUCTION CHAIN:

Under this component, we accomplished the following:

» Visits to communities to identify the potential of andiroba seeds, considering the survey being carried out on this product that is part of the Ecocentro strategy to be implemented by partner

institutions of the Floresta Ativa Program within the seed and oil chain. The visits took place in the communities of Alto Mentae, region of the Arapiuns River; and São Domingos, Pedreira and Nazaré, which are located in the Tapajós National Forest. In these communities of Flona, which already carry out actions with the collection of andiroba seeds and oil extraction, evaluations were made on how the activity has been carried out and points of improvement have been raised, including investments needed in infrastructure to strengthen the activity;

» Technical visits to the seed collection areas at the COOMFLONA Base at km 117, in order to check the infrastructure of the site to house the seed collectors during the collection period. It was observed that the facilities have the capacity to install dryers and a shed that can store the seeds; and at Base km 67 Terra Rica, the inspection of the physical infrastructure for use in the collection of andiroba in 2021. The visits were attended by the Federation of Flona, COOMFLONA, and PSA. Improvements to the infrastructure of these bases were defined.

» Meetings with partners to plan the strategies of the non-timber component in the Tapajós National Forest. It was decided that the collection of andiroba seeds will be the main foundation for the harvest in 2021. Two of these meetings, held between Projeto Saúde e Alegria, COOMFLONA, and the Federation of Flona, served to establish which existing infrastructure maintenance/renovations - observed during the technical inspection - will be necessary in the places, in order to guarantee the 2021 harvest. Among them, the main ones are the seed dryers and the seed storage shed at the base of km 67 Terra Rica.

THE PLANNING FOR THE 2021 HARVEST OF NON-TIMBER PRODUCTS WAS ESTABLISHED AS SUCH:

DEFINITION OF COLLECTION AREAS

FMU MAÇARANDUBA

UPA 01
UPA 02 (IF 100% to be initiated)
UPA 29
UPA 30

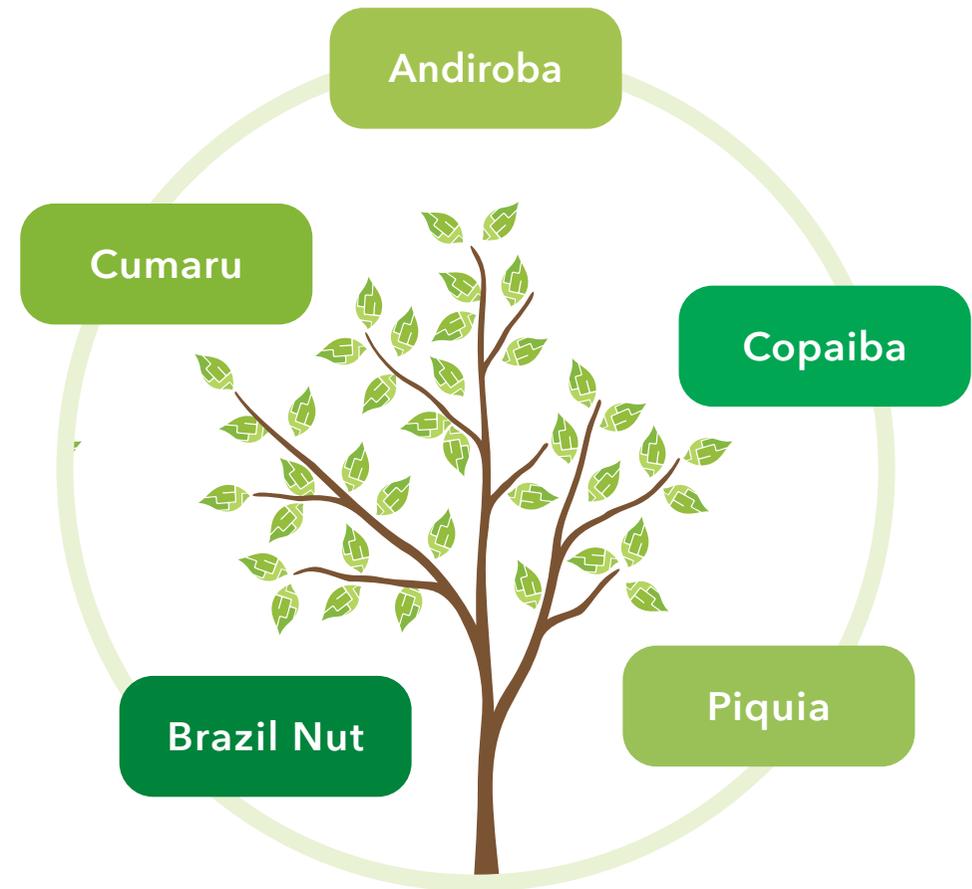
KM 67 | FMU ANDIROBA

UPA 34
UPA 35

KM 72 | FMU ANDIROBA

UPA 31
UPA 32
UPA 33

DEFINIÇÃO DAS ESPÉCIES



EXECUTIVE SUMMARY OF ACTIVITIES IMPLEMENTED

Activities	Period	Communities Supported	Participants	Male	Fem.	# of Hours
Visit before distributing the seedlings at RESEX Tapajós/Arapiuns	Jan. 20 to 30, 2020	24	76	43 (57%)	33 (43%)	64 hours
Distribution of seedlings	Feb. 10 to 15, 2020	42	176	114 (65%)	62 (35%)	48 hours
Technical visits for the evaluation, articulation and planning of Andiroba seed collection in the Flona Tapajós	Nov. 4 and 5, 2020	03	–	–	–	–
Survey of the potential of andiroba - Alto Mentae	Nov. 25 to 27,	01	20	10 (50%)	10 (50%)	24 hours
Planning meetings between partner organizations (PSA, COMFLONA, FLONA FEDERATION)	Dec. 4, 2020 Dec. 14, 2020 Dec. 21, 2020	–	–	–	–	12 hours
Overall Total Participants			272	167	105	



4.2. TECHNICAL ASSISTANCE AND RURAL EXTENSION (ATER)

In order to provide adequate technical advice to agroextractive producers who participate in the actions of the Floresta Ativa Program, Agroextractivist ATER seeks to prepare Local Development Agents - ADL by offering training, monitoring, and guidance to the project's technical team and eventual consultants. The ADL will have the role of contributing to the organization of groups and the monitoring of initiatives.

Agroextractivist ATER aims to:

- » **Carry out Rapid Participatory Appraisal (RPA)** to contextualize the community, the productive units and identify the families with potential and interested in the proposed action;
- » **Carry out training processes:** thematic workshops, field days, visits to exchange experiences and individual follow-up visits;
- » **Supply of basic individual and collective equipment**, essential to improve working conditions and product quality;
- » **Installation of Infrastructures:** solar powered irrigation systems, agroforestry nurseries, seed dryers, processing plants, storage units;
- » **Consultancy and Advisory Services:** to identify potential products and markets, model business, define technological solutions for processing and conservation;
- » **Entrepreneurial training:** institutional strengthening, management, commercialization

4.2.1 - PLANNING AND TRAINING OF THE FLORESTA ATIVA TEAM

To promote the strategic alignment of the actions to be carried out by the project team, planning was carried out at the beginning of the year, which took place in the community of Santa Maria - Eixo Forte, at the *Casa Familiar Rural de Santarém*. The first move was to raise the expectations of the team's priority for carrying out the work in 2020:

ATER FOCAL POINTS

- Agroforestry System
- Agriculture without fire
- Meliponiculture
- Reforestation

PURPOSE

- 30 farmers implementing agroforestry systems, agriculture without fire and reforestation
- Organize honey farmers
- Collect seeds and produce seedlings
- Conduct systematic technical advice with goals for each technician

DETERMINANTS

- Plan systematically
- Improve team building - leveling
- Discuss new technologies: productive/commercialization
- Learn about successful experiences in the region

IMPORTANT

- Exchanges for community members and staff
- Encourage collective work - joint efforts
- Definition of areas in the territories

After defining goals and targets for 2020, we mapped the probable farmers who were already able to carry out productive actions with a focus on agroforestry systems (SAFs), covering the territories of RESEX Tapajós/Arapiuns, Flona, Mojuí, and Belterra, and, in a second moment, the territory of PAE Lago Grande. The schedule of activities until July was drawn up. In addition, the Venn Diagram of the partners and their degree of proximity was constructed. A proposal was also made for species that should constitute the SAFs:

LIST OF SPECIES FOR THE SAFS - PROPOSAL



Forest Species (13 species)

Cumaru, Andiroba, Copaiba, Bacaba Palm, Açaí, Piquia, Ipe, Jacaranda, Rosewood, Cedar, mahogany, Itauba, Brazil Nut



Fruit Species (16 species)

Pupunha, Soursop, Citrus, Sour-Apple, Acerola Cherry, Cashew, Banana, Passion Fruit, Papaya, Cacao, Cupuassu, Black Pepper, Avocado, Coffee, Watermelon, Pumpkin



Leguminous Plants (14 species)

Inga, Liana, Gliricidia, Bean Varieties, Sunn Hemp, Mucuna, Corn, Heirloom Seeds, Potato, Pepper, Peanut, and Moringa

BEEKEEPING AND CEFA ACTIVITIES WERE STREAMLINED AS SUCH:

BEEKEEPING



- Produce beehive boxes with dead wood, aiming to cheapen the product
- ASCOPER: legal sales representative for the beekeepers
- SAF's and Meliponiculture: Bee management in nearby SAF areas - help pollinate and generate income
- Monitor the flowering and honey production

CEFA



- In the cumaru area - set up a SAF for research, training, production, and seed/ seedling bank purposes
- Carry out the productive planning of the nursery, as soon as the distribution of seedlings is finished

4.2.1.1 - GUIDELINES ON AGRICULTURAL TRACTOR OPERATING SYSTEMS

In order to train the team, a workshop was held in February in partnership with the Institute for Forestry and Agricultural Management and Certification - IMAFLORA, in the municipality of Alenquer. It involved basic guidelines on the use and maintenance of the functional parts of the systems that integrate the machinery. Practices necessary for operation of brush cutter and hydraulic grid were also carried out, in four hours of opening swiddens and direct dredging in an area with low vegetation.

4.2.1.2 - TRAINING IN RAPID PARTICIPATORY APPRAISAL - RPA

The team received training to improve their work in the communities with methodologies that contribute to qualify ATER approaches, including the Rapid Participatory Appraisal - RPA method, which collaborates to the survey of information and knowledge of the reality of the territories - of the community or institutions - and, thus, helps in the planning of pertinent actions and within the real needs of the people/ groups appraised.

In a training held at CEFA for a week in October, the following contents were covered:

» **Theoretical basis:** Pedagogical concepts of rural extension, ATER law and forms of technical expert/farmer interaction; Pedagogical trends influencing the educational practice of ATER; Theoretical foundations, guidelines and methodological procedures for the pedagogical construction of ATER;

» **RPA conceptual basis:** emergence, concepts, objectives, important points to be considered when applying this tool.

» **Participatory Tools:** Timeline: ATER from 1990-2020, at the municipal, state and national levels; Transversal Walk: on-site visit in two communities to identify the main environmental, infrastructural characteristics, real and desired situation; Systemic View: ways of approaching and challenges of an economic analysis of a productive property; Semi-structured interview: questionnaire with personal, socio-cultural, environmental information and agricultural and non-agricultural production systems.

» **Participatory Planning:** problem tree, problem hierarchy matrix, SWOT analysis and PDCA cycle

In the hands-on segment, the tools learned were applied in 8 communities, in approaches with the community members of the localities around CEFA. All the information collected was systematized in a preliminary version containing an overall vision and main characteristics of the participating communities. This was then shared for validation or reformulating the data presented. In the preliminary version, the document consists

of the following data from the diagnosed communities: history, location, productive system of family units, productive and economic analysis, threats and opportunities, hypotheses to minimize threats and strengthen opportunities, photos, and graphics. The final version will only be ready after a survey of the production situation.



4.2.2 - ATER MEETINGS AND VISITS

Although many of the activities planned in the field were not carried out due to the pandemic, the team managed to carry out some visits and technical assistance meetings in the communities, always considering the necessary health protection measures.

The meetings aimed to monitor, guide, and share knowledge with family farmers in the territories in which the PSA operates, and thus contribute to the production process in relation to improving diversification and productivity. The topics covered were: forest restoration, agriculture without burning, agroforestry systems, seedling registrations, soil preparation,

organic fertilization, agricultural treatments, guidance on forest management, monitoring of planting of seedlings, community organization, assessment of beekeepers, authorization for federal registry of beekeepers, monitoring of flowering in bee-friendly pastures, among other actions.

In all, 99 family farmers were visited. The highlight of the meetings was the strengthening of technical support partnerships with community cooperatives, such as:

» **Surucú Agroextractive Cooperative - COOPRASU:** the meeting aimed to present the components/activities of the Floresta Ativa project, in order to formalize a partnership with the cooperative and its associates, to foster and structure the fruit production chain in partnership with SAFs in the cultivable areas of the cooperative members;

» **The Association of Rural Women Workers of the Municipality of Belterra (AMABELA):** Meetings and visits to properties with SAFs implemented in the communities of PA Moju I and II, resulting in two actions such as the holding of the seed exchange “Saberes e Sabores” (Knowledge and Flavors) and technical assistance visits to communities that are working with SAFs.



EXECUTIVE SUMMARY OF ACTIVITIES IMPLEMENTED

Activities	Period	Communities Supported	Participants	Male	Fem.	# of Hours
Floresta Ativa Team Planning	Feb. 5 and 6, 2020	-	11	09 (82%)	02 (18%)	16 hours
Guidelines on agricultural tractor operating systems	Feb. 17 to 20, 2020	01	05	05 (100%)	-	20 hours
Training Workshop on Rapid Participatory Appraisal - RPA	Oct. 23 to 29, 2020	08	32	10 (31%)	22 (69%)	56 hours
ATER Visits	Throughout the year	26	99	53 (54%)	46 (46%)	-
Meeting and visit - Surucuá Agroextractive Cooperative - COOPRASU	Dec. 3 and 4, 2020	01	17	07 (41%)	10 (59%)	16 hours
Monitoring and orientation visit to productive initiatives	Dec. 15, 2020	01	07	03 (43%)	04 (57%)	8 hours
Meeting and Visit to PA Moju's Productive Family Units - SAF's	Dec. 15 and 16 2020	04	20	07 (35%)	13 (65%)	16 hours
Overall Total Participants			191	94	97	

4.3 – **MELIPONICULTURE:** RATIONAL MANAGEMENT OF NATIVE STINGLESS BEES





The rational management of native stingless bees is an activity that provides complementary income, requires reduced dedication, and, at the same time, offers relevant environmental services in the pollination of native plant species and species of agricultural interest. Therefore, the objectives of this action are:

- » Formalize activities (Federal Technical Register (CTF), Management Authorization);
- » Test methods for processing bee products;
- » Design a productive system for native bee products and publish a guidance booklet;
- » Distribute individual equipment to managers;
- » Build a technical regulation of identity and quality of honey from stingless bees for agro-sanitary regularization of meliponiculture (Municipal and State Inspection Seals);
- » Support the construction of a collective processing unit.

4.3.1 - MELIPONICULTURE ASSESSMENT



The assessment aims to raise data on the production process of the meliponiculture chain in the region, generating knowledge and contributing to decision-making to leverage this important forest product. The visits were carried out individually, preferably with all family members who participate directly in the activity. The territories/communities visited were:

- » **Floodplain region** - with predominance of the species *Melipona interrupta* known as *jandaíra* or *jupará*. In the period from Aug. 18-20, 2020, 17 family assessments were carried out in the communities of Nova Vista, São José, Pixuna no Tapará, Tapará Mirim and Santa Maria do Tapará;
- » **Tapajós Arapiuns (RESEX) and the PAE Lago Grande Settlement:** In the period from Sept. 1 to 9, 2020, 17 assessments were carried out in the communities: Santi, Carão, Aldeia Solimões, Anã, Aminã (RESEX) São Francisco and Bacuri (PAE Lago Grande).

In addition to the assessment, we also implemented technical practices for the management of transferring and dividing beehives.

4.3.2 - COLLECTION OF HONEY FOR LAB ANALYSIS

Meliponiculture in the region is still a very rustic practice, requiring systematic knowledge, especially regarding product conservation procedures. To that end, honey was collected from stingless bees for laboratory analysis of the Canudo species (*Scaptotrigona*) honey by three conservation methods:

- » **Fermentation or maturation:** based on the finding that after some time of storage, the fermentation of the honey stabilizes, pasteurization;
- » **Pasteurization:** used in foods to destroy existing pathogenic microorganisms;
- » **Refrigeration:** method of conserving perishable products.

This analytical process will allow us to assess which conservation method is best for each locality/community or according to preference from a sensory point of view. The analysis will be physical-chemical with monitoring of fermentation or maturation parameters, lasting 12 months. The product is collected with strict quality standards, packed in suitable containers, and sent to the SENAI Laboratory - "Ettore Zanini" School located in the city of Sertãozinho/SP.

Two communities were selected to collect the honey at this first moment, namely:

- » **Tapará Mirim Community**
- » **Community of São Jose I - Resex Tapajós-Arapiuns**



EXECUTIVE SUMMARY OF ACTIVITIES IMPLEMENTED

Activities	Period	Communities Supported	Participants	Male	Fem.	# of Hours
Application Floodplain Meliponiculture Assessment	18 a 20 de agosto/2020	05	17	11 (65%)	06 (35%)	24 hours
Application RESEX and PAE Lago Grande Meliponiculture Assessment	01 a 03 de setembro/2020	07	17	09 (53%)	08 (47%)	24 hours
Tapará Mirim Honey Collection for Laboratory Analysis	11 a 12 de novembro/2020	01	03	02 (67%)	01 (33%)	16 hours
São José I Honey Collection for Laboratory Analysis	Durante o ano	26	99	53 (54%)	46 (46%)	16 hours
Overall Total Participants			41	26	15	

4.4. FOREST ECONOMY ECOCENTER

In order to facilitate added value and the sale of community-based forest economy production in the western region of Pará, we are supporting the implementation of a center in the urban area of the municipality of Santarém, both to receive production and to supply the markets.

Led by the Cooperative of Agroextractive Workers of Western Pará (ACOSPER) and by the Union of Rural Workers and Family Farmers in the Municipality of Santarém, the project involves grassroots organizations (associations and cooperatives), social movements, NGOs, companies and national and international private foundations, institutional actors (federal, state and municipal governments in their various instances), and educational and research institutions.

The Ecocenter will be a center for the processing, storage and sale of socio-biodiversity products, a business hub, a center for the development of cutting-edge technologies appropriate to the Amazonian context and for technological and entrepreneurial training.

In this first phase, in addition to general infrastructure works in an area of more than 7,000 m² and a shed owned by ACOSPER, plans include the revitalization of the Community-Based Forest Economy Farmers Market of the STTR of Santarém, the implementation of a forest and heirloom seeds deposit, a plant for the extraction of forest oils, a plant for the processing of cashew nuts, a warehouse for processing honey and other by-products of native stingless bees.

This year, in addition networking, planning, and fundraising, we focused on the necessary legalization of the land and the technical project of the Center.

4.5 - FOREST HANDICRAFT AND COMMUNITY BASED TOURISM

Tourism is a potential income generator, but it still needs investments in infrastructure and qualification of the services offered by the communities, strengthening the practice of Community Based Tourism - CBT. We have a consolidated experience in the commercialization of tucumã fiber products but need to expand the offer of products and involve new artisans.

Investments are being made in receptive structures, training to strengthen project management, planning, and communication.

The main partnership is with the Cooperative of Tourism and Handicrafts of the Forest - TURIARTE, which manages two community inns implanted with the support of CEAPS and commercializes the handicrafts of the region.

4.5.1 - SUPPORT FOR THE STRENGTHENING OF TURIARTE

We supported Turiarte events and meetings in order to strengthen the organization. One of the events was the Ordinary General Assembly of the cooperative, which took place in the community of São Miguel, in the RESEX Tapajós-Arapiuns. The agenda included the presentation and approval of the 2019 financial statement and planning for 2020 - with the constitution of a branch in Alter do Chão, election and investiture of the new audit committee members and respective alternates, as well as the readjustment of the directors' pro-labore payment for 2020.

Another meeting took place in the community of Arimum, PAE Lago Grande territory, with the support of PSA's coordination of Tourism and Crafts and mediation by the Pará Public Prosecutor's Office, to resolve a disagreement between some TURIARTE members.

4.5.2 - COMMUNITY BASED TOURISM TRAINING: HOSPITALITY WORKSHOPS

In order to qualify the offer of tourism services in the community inns of Anã and Atodi, on the Arapiuns River, which are a part of TURIARTE, two vegan and vegetarian cooking workshops were held - a growing demand in the inns that needed training. The objective was to innovate in menus of plant origin, enabling residents to understand the techniques for cooking dishes excluding ingredients of animal origin.

The theoretical content included the protocol for customer service, industrialized products and the harm they may cause to one's health, and incentives for the use of products from family farming, an issue that culminated in a productive debate about the importance and concern of offering natural products, preserving the health of guests at the inn.



The practical aspect of food handling, in addition to qualifying the menu, expanded the concept of sustainability, health, and presentation of the dishes. Gluten-free recipes were prepared, in addition to vegetarian and vegan recipes that can enable a curative and healthy cuisine based on regional flavors.

In the workshops, regional supplies and productions and PANC's (non-conventional food plants) were also mapped, indicating the use of healthy and sustainable products.



4.5.3 - PLANNING AND INVESTMENT MEETINGS FOR NEW TOURIST CENTERS

In the Jaguarari community, in Flona Tapajós, the meeting discussed the Basic Architecture Project of the community's inn, together with the architect and the community-based tourism working groups of that community.

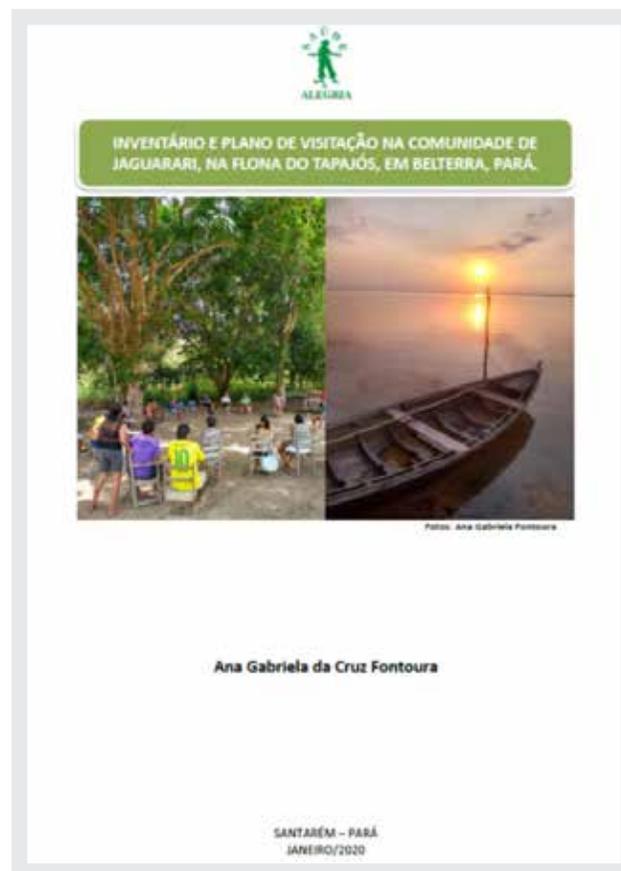
Still at Flona Tapajós, meetings were held to raise the demands for infrastructure to support Community Based Tourism in the Piquiatuba, Acaratinga, and São Domingos communities.

At the Tapajós-Arapiuns Resex, in the Maripá Community, a meeting was also held to prospect support and investments. In the PAE Lago Grande region, in dialogue with FEAGLE and e TURIARTE, there were also plans to strengthen Community Based Tourism - CBT in the communities of Arimum and Vila Gorete.

4.5.4 - INVENTORY AND VISITATION PLAN

The result of many meetings, visits, and conversations and the contribution of a consultancy, the visitation plan is a document prepared by many hands, minds, and hearts, who reflected, debated, and built this important material imbued in improving the CBT in the region.

It contains the methodological process used, the contextualization of communities and tourism in various spheres, profiles, and tourism planning in the region, ending with suggestions for actions that can contribute to strengthen and qualify Community Based Tourism in the region.



The activity covered communities in two territories - Resex and Flona. It is worth mentioning that the Inventory has already been shared, debated, and approved by the participants.

EXECUTIVE SUMMARY OF ACTIVITIES IMPLEMENTED

Activities	Period	Communities Supported	Participants	Male	Fem.	# of Hours
TURIARTE Annual General Meeting	Feb. 28 and 29, 2020	12	56	11 (20%)	45 (80%)	8 hours
Food and drink: Hospitality Workshop - Specific Cuisine	Oct. 6 to 11, 2020	04	27	06 (22%)	21 (78%)	48 hours
Jaguarari Inn - Meeting	Oct. 14, 2020	01	27	16 (59%)	11 (41%)	6 hours
TURIARTE MeetingE	Oct. 20, 2020	05	15	04 (27%)	11 (73%)	4 hours
Fiona CBT Investment Meeting - Touristic Spots	Nov. 11 and 12, 2020	05	63	30 (48%)	33 (52%)	10 hours
Resex and PAE Lago Grande CBT Investment Meeting - Touristic Spots	Nov. 26 and 27, 2020	04	62	21 (34%)	41 (66%)	8 hours
A&B Hospitality Workshop - Specific Cuisine - Atodi	Dec. 15 to 19, 2020	04	18	07 (39%)	11 (61%)	40 hours
Overall Total Participants			268	95	173	

4.6 – FLORESTA ATIVA EXPERIMENTAL CENTER (CEFA)



Located in Resex Tapajós/Arapiuns, the center has already tested several productive technologies since its inauguration. Currently, some of these technologies are being tested in a pilot project within production units in the communities surrounding CEFA. The dynamic starts with an assessment of the farmers for subsequent selection, according to the productive profile, of the farmers who feel challenged to put into practice the experiences carried out at CEFA. PSA is responsible for providing consultancy and technical advice, supplying some equipment/supplies that allow better working conditions, and the entrepreneurial training process.

This new dynamic was created after we evaluated that the productive actions/training were available to communities in general but lacked criteria for selection according to the profile of each farmer, thus making planning, monitoring, and all other productive, organizational, and marketing stages difficult.

The dynamic takes on a new guise, where ventures such as horticulture, small animal breeding and bee management are being incubated for farmers who have already demonstrated an affinity with these productive practices. On the other hand, the bet on Agroforestry Systems - SAFs, to be implemented after carrying out a Rapid Participatory Assessment is taking shape. All value chains will be encouraged according to the potential of each farmer and, of course, the market demand.

4.6.1 - ACTIONS DEVELOPED IN THE CEFA DEMONSTRATION UNITS

In 2020, rare activities involving community members took place at CEFA. The total closure for several months due to COVID-19 directly impacted the development of the main actions - more specifically, the production of seedlings for reforestation could not be carried out and, consequently, in 2021 there will be no distribution of seedlings to community members.

Crop treatments in the demonstration units, which are experiments to be replicated or not, also suffered impacts, demanding urgent solutions on the part of the coordination and technical team. One of the ways out was to carry out an entrepreneurial incubation of community members who showed interest in continuing the activity, offering technical support and destination of the infrastructure of each incubated unit. Among the incubated activities are: meliponiculture, small animal breeding (chicken), and agroecological farming.

Others, however, had to be closed, such as fish farming (pirarucu) in ferrocement water tanks, which allowed for a good development of the species, however, the logistical difficulty of returning them to their natural habitat led us to capturing them and distributing them to community members for food. Others, such as composting and biofertilizer processing, only returned in the last months of the year.

On the other hand, we managed to keep working on:

» **Cumaru planting:** Deployed in a conventional manner, with mulch. Total area of 4 ha.

» **Agroforestry System:** Consortium with 14 species, using weeding, mulch, crop treatments and irrigation and in 2021 will receive organic fertilization;

» **Experiment to recover the source of Igarapé do Carão - permanent preservation area,** whose objective is to restore 10 hectares of permanent preservation area with agroforestry systems techniques focusing on biodiversity systems and the use of syntropy.

» **Planted species must consider the four aspects described below:**

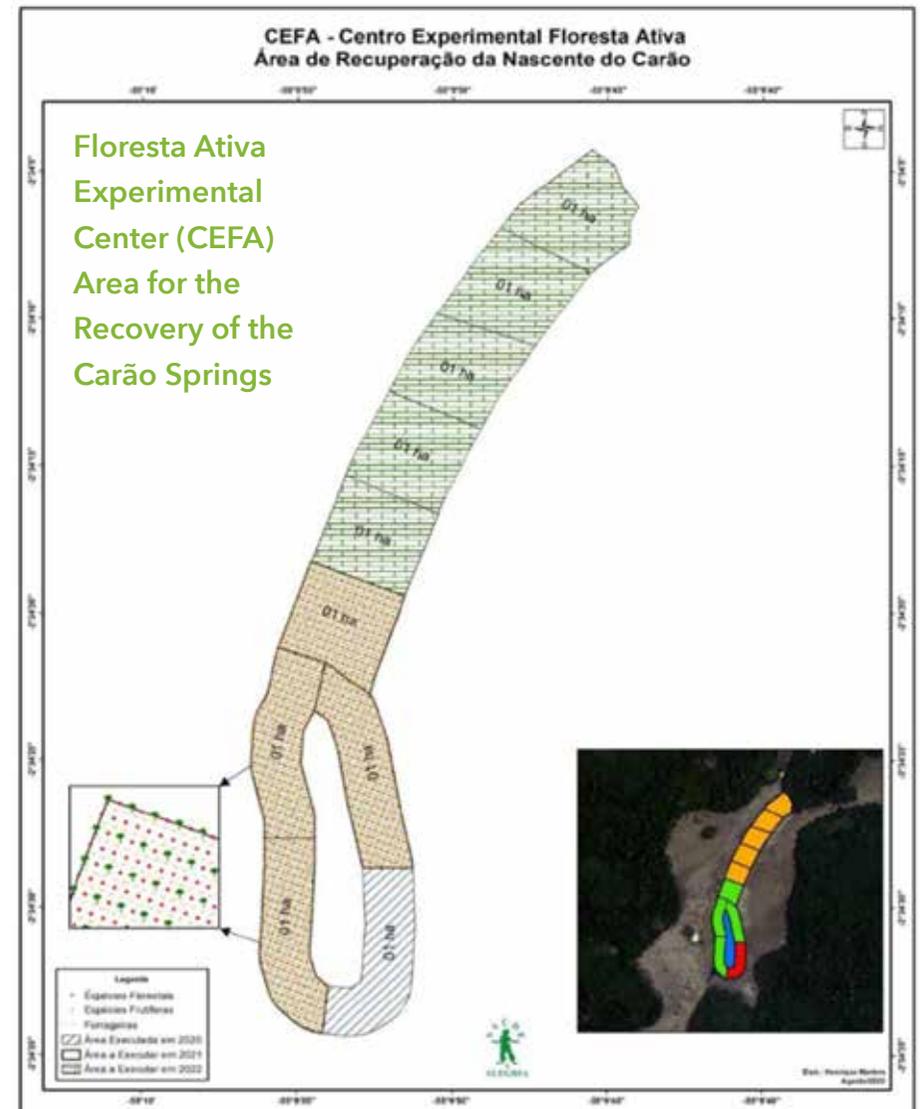
Green manure (enrich the soil):
pork beans, sunn hemp, black-seeded mucuna, pigeon pea

White crop (food):
corn, beans, cassava, banana, acerola, sugar apple, cashew, papaya

Covering group (rapid growth and canopy):
tapiririca, annatto, ingá, gliricídia, Joe-pye weed

Diversity group (guarantees genetics and stratification):
buriti, caranã, açaí, cupuassu, cacao, andiroba, tapereba, bacaba, ipe, genipapo

The drawing of the area to be restored, with the respective restoration areas, can be seen in the following drawing:





» **Forest Nursery:** Even though it was not possible to plant the seedlings planned for 2020, those that remained from 2019 are being used in the CEFA Demonstration Units and those that are still in the flowerbeds are receiving crop treatments such as daily irrigation, root and leaf pruning, and cleaning of the nursery.

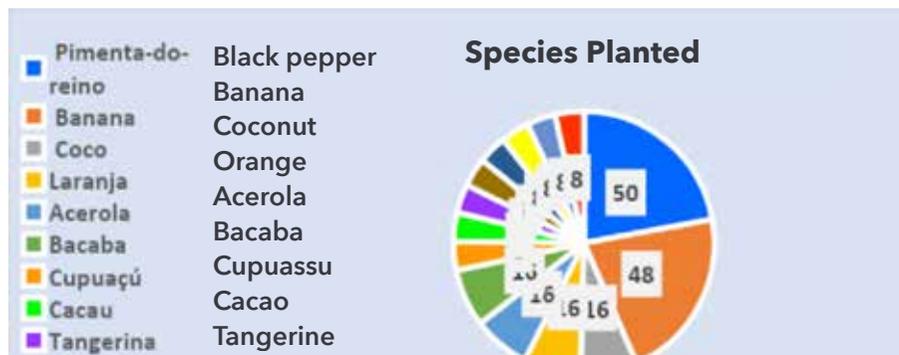
Under the current logic, the nursery will become a community space for farmers, where, together with the PSA team, they will produce the seedlings to be planted in agroforestry fields. This initiative is gradually being carried out and with continuity it will become another incubation experience to be carried out.

Various maintenance activities were carried out, such as: clearing firebreaks around CEFA to prevent fire, cleaning solar panels, harvesting and processing seeds near CEFA, cleaning pripioca beds; collection of organic matter (logs, leaves, bark, ash, etc.) for fertilizing the planting at the source of the Carão stream, preparation of biofertilizer, assembling a compost, as well as other activities such as:

- » **Monitoring of incubated community members;**
- » **Assessment of meliponiculture with some beekeepers;**
- » **Making and distributing bait boxes for collecting swarms (experiment);**
- » **Visit by a UFOPA researcher to survey possible research on bee management (doctoral thesis);**
- » **Visit by the BNDES board, TAPAJOARA, ICMBio, and PSA coordination to CEFA and surroundings.**

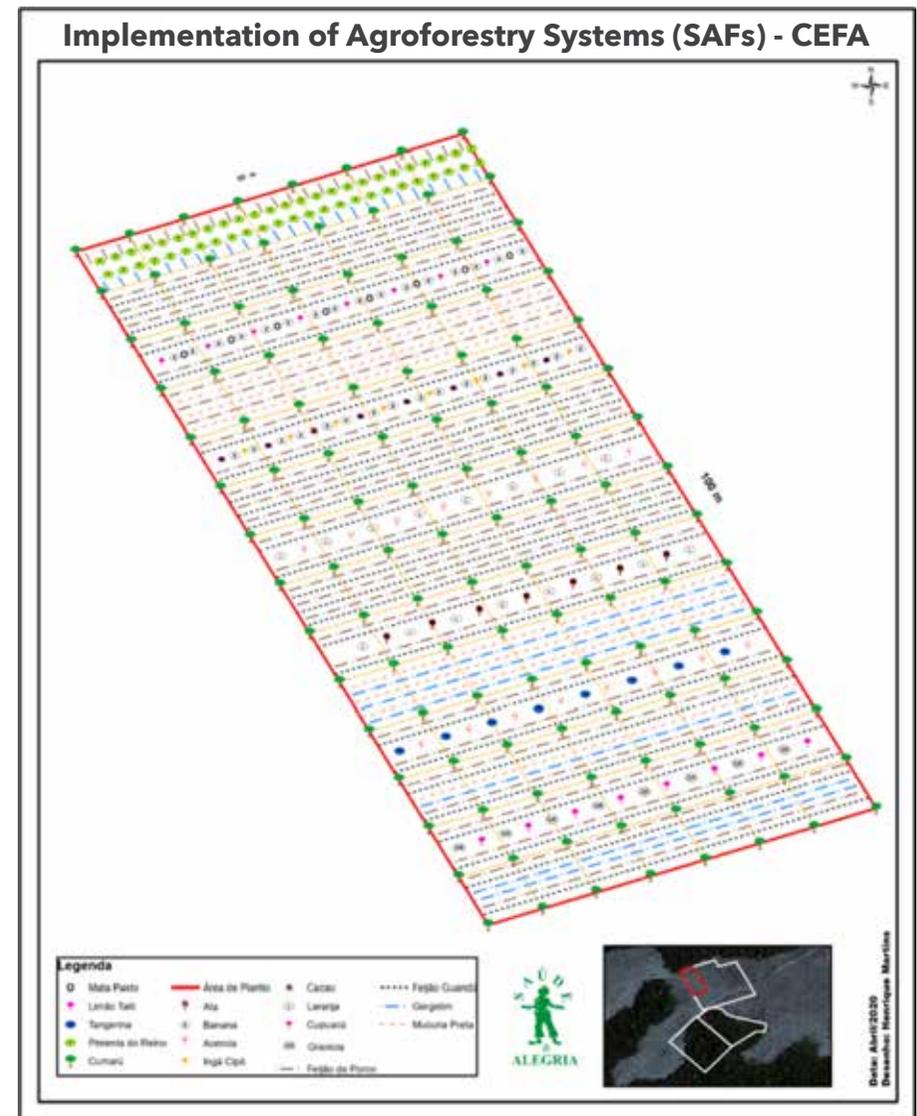
4.6.2 - EVENTS AND TRAININGS AT CEFA

» Training in SAF Management Techniques: in order to share theoretical and practical knowledge about the implementation and management of Agroforestry Systems - SAFs, this action was carried out in an area with 4 hectares of Cumaru plantation, using only ½ hectare (two tasks), as a basis for experimentation, which will allow for better monitoring and crop treatment. The worked area consisted of 342 seedlings, 102 of which were cumarus and 226 new species, accounting for 14 new species.



Seedlings included in the SAFs of the Cumaru area - CEFA - Experiment

In turn, the leguminous plants introduced in the area were: 10 kg of beans, 7 kg of pigeon peas, 3 kg of black mucuna, 2 kg of sesame. We adopted the **muvuca technique** - a practice that consists of mixing several seeds, planted by haul or in pits. In this case, the planting was done by haul, with only leguminous plants, and we will be able to compare the two forms of planting (pit/haul). The sketch of the area looked like this:



Sketch of SAFs - Cumaru area experiment - CEFA

CEFA now has another experimental area with a model of use and productive diversification, which can be replicable in the family units that promote family agriculture.



» Workshop on Education, Agroecology and Culture:

care for the environment must be addressed with all age groups living in the countryside, in order to seek alternatives that are self-sustainable. For this purpose, the Education, Agroecology, and Culture event was held at the Floresta Ativa Experimental Center - CEFA with children and adolescents, which took place at the beginning of the year. A lecture on Agroecology, highlighting principles and importance, was the opening of the event. During the hands-on segment, we planted 60 species of leguminous plants, spices, and bee-attracting plants: Joe-Pye weed, annatto and tapiririca. Children and young people received instructions on how seedlings are produced, materials used in fertilization, how to use all the organic fertilizers on the property, and what procedures are necessary for planting in the field. The action ended with a cultural segment, with capoeira as the main activity, an action developed for over a year at CEFA, allowing the improvement of body movements, musicality, and group integration.



» Exchange of Experiences in Forest Restoration - Annual

Event: In order to exchange information about the Forest Restoration processes carried out at the RESEX and FLONA, the event had two important events: The 7th Exhibition of Flavors and Knowledge, held in partnership with Association of Rural Women Workers of the Municipality of Belterra - AMABELA, and the field activity with syntropic planting on the banks of the Carão stream, enabling the exchange of experiences between the participants, forming an Agroecological Network. All planting is done with organic fertilizer, since in syntropy the struggle to keep nutrients in the soil is constant, thus, the use of foliage, trunks, fruit peels, and various manures are transformed into biomass, conducive to the appearance of microorganisms that play a major role in aerating the soil and providing nutrients for the proper development of plants.

In addition to traditional plantings, the **muvuca** technique was applied, through direct sowing of seeds using **22 species**: Beans: black, pork and carioquinha, black sesame, sorghum, cashew, açai, jatobá, rice, cedar, itaúba, annatto, coffee, andiroba, soursop, copaiba, heirloom corn, cumaru, pitomba and muruci. Planting in rows was carried out in an area of 2,500 square meters, with a spacing of 4 x 3 meters. **For each row, 40 seedlings of the following species were planted:**



On the 10th, the **"Noite Cultural da Semente"** (Seed Cultural Evening) was held, with regional music, poetry, dance, a homage to the National Day of the Clown with videos of the stories of the clowns "Capitão Cueca", "Formiga" and "Dona Cambia" and, to close the night, a round of Carimbó dancing.

The last day started with the dynamic **"Seeds of hands"**, followed by

the video **"On this ground everything grows"**, a sensitive speech about the way human beings explore the earth without thinking about the other, without measuring the consequences of the uncontrolled exploitation of the environment, forest, water and the maintenance of life on planet Earth. There was a round of discussion in groups on forest restoration and agroecology, where the main difficulties and possible solutions were raised in order to move forward on this issue.



RESUMO EXECUTIVO DAS ATIVIDADES REALIZADAS NO CEFA

Activities	Period	Communities Supported	Participants	Male.	Fem.	# of Hours
CEFA Planning Seminar	March 3 and 4, 2020	-	27	20 (74%)	07 (26%)	16 hours
Formation of Agroforestry Systems - SAFs	March 11 to 13, 2020	03	10	08 (80%)	02 (20%)	24 hours
Education, Agroecology and Culture Workshop	March 15, 2020	02	20	09 (45%)	11 (55%)	08 hours
Annual Forest Restoration Experience Exchange Eventl	March 9 to 11, 2020	13	31	17 (55%)	14 (45%)	20 hours
Overall Total Participants			88	54	34	

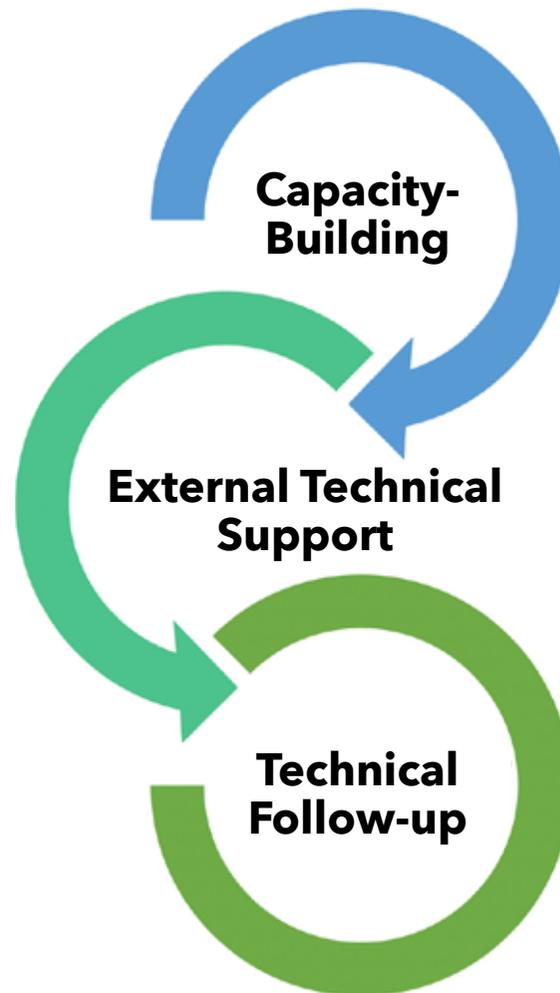
4.7 - ENTREPRENEURIAL AND COOPERATIVIST EDUCATION

Entrepreneurship has numerous complexities and challenges; therefore, it is essential to have an entrepreneurial training that enables greater preparation and thus increases the chances of success. Understanding this complexity, PSA seeks to qualify the management/ governance of family farming cooperatives and associations through

an entrepreneurial and cooperative training process. In this sense, in addition to having specialized consultancies on the themes it has been implementing (such as Agroforestry Systems, Rapid Participatory Appraisal - RPA and Meliponiculture), PSA has been articulating new partnerships to strengthen the field. One example

is the sum of efforts with the Instituto Socioambiental - ISA, to carry out the training of seed collectors, a basic element for several areas of the Floresta Ativa Project for the production of seedlings, oil extraction, and other purposes. Another training process will be aimed at cooperatives and associations. The discussion for the formulation of a proposal is being structured with the National Union of Family Agriculture and Solidarity Economy Cooperatives - UNICAFES.

Thus, the training process will have the following structure:



4.8 - RENEWABLE ENERGY

Exclusion from access to electricity is a major challenge for the population of the Amazon in general and particularly for residents of isolated communities on indigenous lands, remnants of quilombos, protected areas, and settlements. After 17 years since its creation, the Brazilian Government's Universal Access to Energy Program registers almost 99% of the population with access to electricity; however, there are nearly one million people in the Amazon region who are still excluded from the supply of modern, clean, and reliable electricity, of whom more than 400,000 are in the state of Pará. This situation represents a serious obstacle to their socioeconomic development.

Through partnerships with private entities and public agencies, PSA is experimenting with electrification solutions adapted to the reality of Amazonian communities that are not integrated into the electricity grid: implementation of custom-designed photovoltaic systems, accompanied by the training of residents for proper use and proper maintenance of these systems. As a result, diesel generators - polluting, expensive, inefficient and of low reliability - have been replaced by systems that use sunlight to turn on lamps, pump water, refrigerate food, turn on televisions and radios, and connect communities to the Internet.





Since 2016, the main supporter for this area of activity is the Charles Mott Foundation, through the project “Solar Energy for riverine people in the Amazon”. For the installation of solar energy in community water supply systems, PSA also receives support from the Water+Access Alliance and BNDES-Amazon Fund.

Despite the restrictions imposed by the Covid-19 pandemic, throughout 2020 Saúde e Alegria carried out several installations of solar energy systems benefiting isolated communities in the region. In this period, systems of collective use that contributed in some way in the fight against Covid-19 were prioritized:

» **5 solar energy generation kits for internet access in Resex Tapajós-Arapiuns communities** (Boím, Surucuá, Parauá, São Pedro and Prainha do Maró), facilitating communication 24 hours a day. Each kit consists of three 150-Watt solar modules, one 30 A PWM charge controller, one 220 A stationary battery, one 150-Watt inverter and one Wi-Fi router.

» **2 solar systems for Basic Health Units - UBS, at Resex Tapajós-Arapiuns**, in Vila de Parauá, on the bank of the Tapajós River, with more than 750 residents, providing energy for a hub composed of 10 communities, with more than 2,000 residents, and in Vila de São Pedro, on the Arapiuns River, with more than 700 residents. The two UBSs already had electrical installations in the building that worked off-and-on, connected to a diesel-powered generator. The solar installation was placed in parallel, allowing the use of the two systems alternatively. A separate facility has been added to specifically power a 24-volt refrigerator in each unit.

» **3 solar energy systems for pumping water**, of which 1 at Flona do Tapajós, supplying the water supply system of the communities of Itapaiuna, Prainha I and II; 1 at Resex Tapajós-Arapiuns, supplying the community of Retiro (28 families); 1 in the floodplain region supplying the Tapará Mirí community (50 families) in the Tapará Settlement Project.



4.9 - PREVENTION OF FOREST FIRES

We support the Territorial Plan for the Prevention and Fighting of Forest Fires, initiated in 2019, with the intention of strengthening and outlining strategies for non-governmental organizations and environmental agencies in combating and preventing fires in the Amazon Forest. One of the strategies discussed in the Territorial Plan is to support the 4th Group of Military Firefighters (4th GBM) based in Santarém, which serves 13 other municipalities in the western region of the State of Pará, with the purchase of combat equipment to offer better working conditions for the military in fire occurrences.

On July 10, 2020, we delivered 2 (two) Stihl BR 600 blowers and 3 (three) complete urban firefighting apparel (3 boots, 3 gloves, 3 balaclavas, and 3 helmets) to the Commander of the 4th GBM.

On October 29, 2020, 1 (one) DJI Mavic Mini drone was transferred to the 4th GBM, which will enable the troops to move to the accident sites, promoting georeferenced mapping and photography of the sites, facilitating firefighting operations.

Another strategy was to carry out Educational Campaigns and forest fire prevention. Projeto Saúde e Alegria, together with the Fire Department, the Federation of Tapajós National Forest Communities, the Tapajoara Organization of Resex Tapajós-Arapiuns Communities, and ICMBIO produced and distributed educational posters and leaflets, as well as programs on radio stations that were broadcast on local radio stations and via WhatsApp and other social media of the institutions.



In addition, Community Mobilization and Articulation activities for forest fire prevention were carried out at RESEX Tapajós-Arapiuns and Flona Tapajós, whose main objective was to pass on guidelines, suggestions for community organization and measures to prevent possible occurrences of forest fires, in addition to proposing the elaboration of a calendar for controlled fires in the community's swidden areas, as well as to reinforce the work of the voluntary brigades.



Receiving Community	Communities Present	Date	Total Participants	# of Hours
Maripá	Maripá, Vila Franca, Santi e Anã	09/30/2020	40 participants	2 hours
Aldeia Solimões	Aldeia Solimões, Aldeia Araçazal, Aldeia Vista Alegre, Capixauã	09/30/2020	27 participants	2 hours
Anumã	Anumã e Carão	09/30/2020	25 participants	2 hours
Vila Amorim	Vila Amorim, Uquena, Cabeceira do Amorim, Aldeia Mapiri	10/01/2020	44 participants	2 hours
Parauá	Parauá, Mangal, Aldeia São Francisco	10/01/2020	38 participants	2 hours
Surucuá	Surucuá and Aldeia São Pedro	10/01/2020	28 participants	2 hours
Aldeia Muratuba	Aldeia Muratuba	10/01/2020	22 participants	2 hours
Boim	Vila Boim, Rosário, Tucumatuba, São Tomé	10/02/2020	30 participants	2 hours
Cametá	Cametá, Escrivão, Aldeia Escrivão, Camarão and Pinhel	10/02/2020	26 participants	2 hours
Prainha 1	Prainha 1, Prainha 2, Aldeia Takuara, Pini, Itapaiuna	10/20/2020	40 participants	2 hours
Piquiatuba	Piquiatuba, Marituba, Pedreira, Jaguarari, São Domingos, Nazaré,	10/21/2020	33 participants	2 hours

5. TERRITORIAL DEVELOPMENT



5.1 – SUPPORT FOR SOCIAL ORGANIZATION AND COMMUNITY MANAGEMENT

» **Support for the holding of the APRUSPEBRAS Assembly:** meeting held in the community of Carão to discuss the partnership between APRUSPEBRAS and PSA and the integrated management of the CEFA agroforestry seedling nursery.

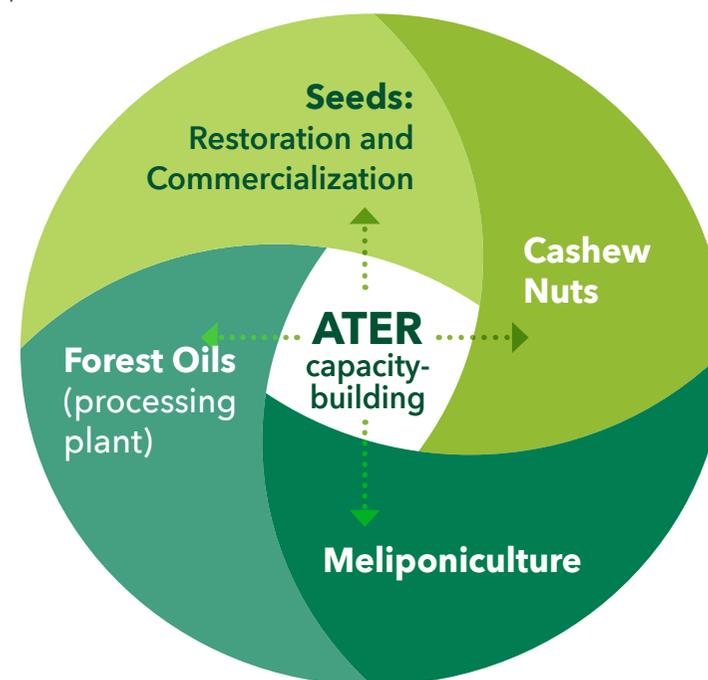
» **Support for the Federation of Flona Tapajós communities:** the General Assembly of the Federation was held in the community of Jaguarari - Flona Tapajós, to discuss and deliberate on the following points: financial accountability of the previous year, evaluation of actions developed in 2020, planning of the Federation's own activities and demands for the next year and actions that will be developed in a partnership system. On this occasion, the signing of the Donation Document for the L200 Triton GLX White 2015 Vehicle for the Federation of Traditional Organizations and Communities of the Tapajós National Forest was also signed by CEAPS/Projeto Saúde e Alegria.

» **Support for the Lago Grande Rural Family Home:** The main objective of the activity was to strengthen and expand knowledge about the training of youth in the rural family home (CFR), related to forest inventory. Held in the community of Maruí, PAE Lago Grande territory, it was led by CFR with support from the PSA.

» **Support for the Santarém Rural Workers Union - STTR** in the technological training of social and digital inclusion of leaders of the community of Boim - Resex Tapajós Arapiuns.

5.2 – NETWORKING AND PARTNERSHIPS

» **Floresta Ativa Forum:** held in a hybrid way, the Floresta Ativa Forum counted with the participation of 25 leaders, representing 14 institutions, who shared expectations related to the continuity of the organization and articulation of the Floresta Ativa forum, especially with regard to the production and commercialization processes within the production chains to be developed under the partnership. The main topic of discussion was the Ecocenter, a space for commercialization, exchange of experience and training, which will operate at the headquarters of the Santarém rural workers' union and will be managed by ACOSPER and partner institutions, which will discuss and propose its operating model. The strengthening of the forum is essential for the advancement of this action. From the debates already held, there are suggestions of Value Chains that should be developed at the Ecocenter:



» **Presentation of the Floresta Ativa Tapajós Project in PA Moju I and II:** the activity was carried out in the Santo Antônio community, the Moju I and II Settlement Project - located on the margins of the BR-163 highway, in the municipality of Mojuí dos Campos. With the participation of several settlement communities, they discussed the proposal of integrating these communities in the dynamics and initiatives of the productive chains of the Floresta Ativa program.

5.3 - PARTNERSHIPS AND AGREEMENTS

Partnerships are essential for building a dynamic that allows the fluidity of actions, in addition to adding strength both in the articulation and in the construction of joint actions for collective benefits. Within this logic, partnerships were signed with the following institutions:

1- Technical/financial cooperation agreement and transfer of movable assets with the Cooperative of Agroextractive Workers of the West of Pará - ACOSPER and with the Union of Rural Workers and Family Farmers of the Municipality of Santarém-PA - STTRS, with the aim of:

- » Strengthening the socio-biodiversity value chains in the western region of Pará;
- » Leveraging the participation of the Community-based Forest Economy in regional development, by means of agro-ecological and forestry production systems and enterprises that reduce CO2 emissions, contributing to food security, increasing income and social inclusion;

» Implementing the Tapajós Ecocenter, a center for processing, storage, and marketing of socio-biodiversity products in the region.

2. Technical/Financial Cooperation Agreement and Partnership with the Federation of Traditional Organizations and Communities of the Tapajós National Forest.

Object: celebrated to optimize mutual actions within the scope of the Floresta Ativa Tapajós Project, aiming to contribute with the Federation of Flona, in the operational and implementation of actions related to its organizational structure;

3- Technical/Financial Cooperation Agreement and Partnership with Rural Family Houses (CFR) in Santarém, Belterra, and Lago Grande

Object: Optimize mutual actions within the scope of the Floresta Ativa Tapajós Project, aiming to contribute to the functioning of Community Schools through joint work. The focus of the work is the best use of the resources and equipment of the agreement to implement and improve the public policy that ensures the rights to education in the field.



EXECUTIVE SUMMARY OF ACTIVITIES IMPLEMENTED

Activities	Period	Communities Supported	Participants	Male	Fem.	# of Hours
APRUSPEBRAS Assembly	Feb. 1st, 2020	05	36	17 (47%)	19 (53%)	8 hours
Fiona Federation General Assembly	Dec. 2nd, 2020	25	62	44 (71%)	18 (29%)	8 hours
Floresta Ativa Forum	Sept. 9th, 2020	-	25	17 (68%)	08 (32%)	4 hours
PA Moju I and II community meetings	Feb. 28, 2020	13	27	15 (56%)	12 (44%)	4 hours
Meeting with PSA/STTR and Boim community	Dec. 12, 2020	01	15	10 (67%)	05 (33%)	4 hours
CFR Lago Grande Training on Forest Inventory	Nov. 25 to 27, 2020	-	22	10 (45%)	12 (56%)	24 hours
Overall Total Participants			187	113	74	

6. INSTITUTIONAL MANAGEMENT AND DEVELOPMENT



6.1 - INSTITUTIONAL EVALUATION AND PLANNING EVENTS

6.1.1-PSA Internal Seminar

building an assessment and external evaluation of PSA that will provide the basis for restructuring the institution's strategic and tactical planning. The consultant presented the advisory proposal in the medium and long term, making the following considerations about PSA:

- (i) **It is a non-governmental organization, with more than 30 years of work;**
- (ii) **Delivered concrete results and outputs to riverside communities in the Amazon;**
- (iii) **Has a remarkable ability to build partnerships and arrangements with the public and private sectors,**
- (iv) **Uses in its institutional formula the creative process to build successful "cases" and to influence/amplify public policies.**

In the general context, the last decade of PSA's work was marked by the introduction of new challenges where:

- » **New programmatic fronts, such as the Floresta Ativa Experimental Center, opened demands and influenced new trends and financing flows that found, in Projeto Saúde Alegria, a place to develop in the Tapajós region.**
- » **The organization has grown, gained visibility and designed its institutional DNA for new ways of working.**

On the other hand, in the proposal elaborated, we expect that the organizational planning process will be deep and work on several related aspects, covering strategies and institutional frameworks, as well as our organizational culture and way of operating (day-to-day management).

6.1.2 - Administrative Procedures and Code of Conduct Workshop

The event was held on November 23 and 24, 2020 in a hybrid way, with the objective of sharing and discussing the documents "Manual of Administrative Procedures" and "Code of Conduct" previously sent so that the team could read and make better use of the plenary debates.

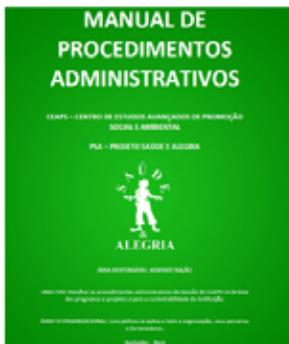
The document makes it possible to visualize and understand that all of the institution's actions must always be anchored in the implementation of good practices with transparency as the main condition for ensuring the trust of our target audience and the supporters in our work, who always bet on the correct use of the resources that have been bringing significant results for the region.

These aspects are identified in the institution's information database as descriptive and accounting documents, proof of execution via descriptive reports, photos, videos, attendance lists, testimonials, research results, statistical data, infrastructure construction, equipment purchases, certificates, promotional material on radio, newspapers, television, and any other forms of proof of the accomplishment of the activities. In addition to the external audits that complement PSA's transparency.

Institutional documents, which guide and support actions, need to be known to everyone on the team. In 2020, we were able to build and/or several of these documents, as is the case of the two documents that were worked on in this workshop.

6.2 - UPDATING AND ELABORATION OF INSTITUTIONAL DOCUMENTS

Institutional documents are essential tools for management strategies, whether to guide the flow of information efficiently and quickly, or to ensure that there will parameters to intervene in the operational routines with more autonomy and efficiency. They support the improvement of workflows, monitoring, and development. Thus, in 2020, the PSA updated and built documents that guide and support actions:



Support: VOA-AMBEV program and external consultancy.

Theme: Standardization of Administrative Processes: document files, logistics, procurement policy, hiring, financial department, accountability, accounting, human resources and external control



Support: Ponte Consultoria

Theme: Theoretical and practical reflections that permeate internal and external interpersonal relationships. Synthesizes the aspirations and systematizes the recommendations of daily routines, based on ethical principles defended by the institution



Support: Ponte Consultoria

Theme: Risk classification: high, medium and low, Points of attention and risks (internal and external). Preliminary Action Plan to manage the identified risks



Support: Sociológica Consultoria

Participants: 40 people: CEAPS Board of Directors, Donors, Coordination, Staff, Partners and Beneficiaries.
Theme: Strategies (institutional planning and articulation), Operations (People, technical, and administrative management) and Communication (Institutional and information and knowledge management). Subsequently, Strategic Planning will take place.

6.3 - PARTICIPATION IN ACTIONS LED BY COUNCILS, NETWORKS AND PUBLIC POLICY FORUMS

In 2020, the Saúde e Alegria Project strengthened its participation in the following Municipal Councils:

- » Santarém Municipal Health Council (CMSS)
- » Santarém Municipal Council for the Environment (CMMA)
- » Municipal Council for the Defense of the Rights of Children and Adolescents (COMDECA)
- » Municipal Social Assistance Council
- » Resex Tapajós-Arapiuns Deliberative Council
- » Flona Tapajós Advisory Board

At the national and international level, we participated in the following networks and articulations:

- » Pact for Democracy
- » Climate Observatory
- » Infra WG
- » Brazilian Climate Change Conference - CBMC
- » Sustainable Amazon Forum - FAS
- » Alliance for the Restoration of the Amazon
- » Amazon Alliance (ICS/RF)
- » 2030 Agenda
- » Catalyst
- » Social Entrepreneur Network (Rede Folha; Ashoka; Schwab)
- » Social Gastronomy Movement
- » Rio+30
- » Projeto Vias Network
- » Climate Leaders
- » Brazilian Forum of NGOs and Social Movements for the Environment and Development (FBOMS)
- » Amazon Working Group - GTA
- » Energy and Community Networks
- » Environmental Education and Public Policy Network - REAPOP
- » Association for the Progress of Communications (APC)
- » Climate and Gender WG



6.4. INSTITUTIONAL COMMUNICATION

18 mil mudas de plantas nativas são distribuídas para reflorestamento em comunidades da Resex

PSA lança campanha com medidas de apoio ao Baixo



uol

FOLHA DE S. PAULO

empresendedor social > escolha do leitor prêmio 2020 edições anteriores rede folha fundaç

BOAS PRÁTICAS NA RESPOSTA À COVID-19

Solidariedade supera polarização em ação pelos povos da floresta

Campanha Com Saúde & Alegria Sem Corona é lançada por ONG invadida pela polícia, que mobilizou líderes de todos os matizes para socorro humanitário

f WhatsApp Twitter LinkedIn F Messenger

BBC NEWS | BRASIL

Noticias Brasil Internacional Economia Saúde Ciência Tecnologia #SalaSocial Videos

A complexa logística de apoio à população da Amazônia no combate à pandemia de covid-19

Leticia Mori
Da BBC News Brasil em São Paulo
19 setembro 2020

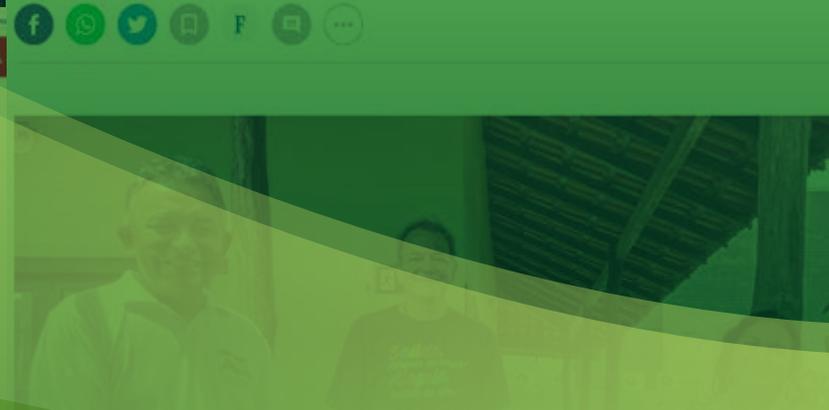
SANTARÉM E REGIÃO

Testagens em massa são realizadas em aldeias e comunidades para o controle epidemiológico da covid-19

Convênio entre o PSA e Labimol tem viabilizado testagens para moradores da floresta Amazônica por meio de testes moleculares e testes rápidos.

Por G1 Santarém

f WhatsApp Twitter LinkedIn F Messenger



PSA's communication efforts were aimed at promoting affirmative action on the role of a civil society organization acting directly with communities in the Amazon in the middle of the pandemic and amidst the challenges of the Brazilian national context.

By widely disseminating its activities to society as a whole, communication actions aim to bring transparency to the organization's work, call for support, and defend the causes that are part of the institution's objective.

This year, 167 institutional articles were published on the institutional information portal with information and news on the organization's activities; about 20% more than in 2019, when 133 were published.

In addition to being published on the Institutional Blog, they also circulate through PSA social media, WhatsApp groups and a summary of the week is shared with partners and different audiences.

Thirty-one institutional videos were also produced, available on our YouTube channel, which is about 74% more than in 2019 when 8 were produced.

In the field of broadcasting, the organization maintained its weekly Radio program at Rádio Rural de Santarém, broadcast every Sunday, from 10 am to 11 am, and launched a new

program, this time daily, broadcast from Monday to Friday, from 2 pm to 2:30 pm on Rádio Princesa FM and Rádio Rural respectively, and on Sundays from 7 am to 8 am on Princesa FM. Altogether 121 editions of radio programs were produced.

In PSA's digital environment in 2020, we had 103 thousand visits to the website - including the institutional areas, the news blog and an aggregator page with all the content of the With Health and Joy Without Corona campaign, regular posts and interactions with 15 thousand fans on Facebook, 8,700 followers on Instagram, 2,500 on Twitter and 200 people on WhatsApp, plus a list of emails in the implementation phase and a page on LinkedIn. The radio programs are also retransmitted through streaming platforms, such as Spotify.

We were selected and started to be part of the "Jornada de Audiências" (Hearings Journey) led by Diálogos Brasil, a training and research process on communication focused on audiences also brings insights on how to evaluate our digital presence and better direct our efforts in this direction.

The organization also stood out in the local, national, and international media. Altogether there were 99 articles in newspapers, TVs, portals with an estimated value of BRL 2,735,430.08 by the Clipping Ferba company.

Regional Press Pará: 84

Press from other regions and National: 15





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